

T.C.L

NAMBOUR (NAMBA) PLACE PLAN
COMMUNITY CONSULTATION REPORT
VISIONING DOCUMENT

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Melbourne

T +61 3 9380 4344
E melb@tcl.net.au
W tcl.net.au

385 Drummond Street,
Carlton 3053

Adelaide

T +61 8 8223 7533
E ade@tcl.net.au
W tcl.net.au

109 Grote Street,
Adelaide 5000

Sydney

T +61 4 9945 6077
E syd@tcl.net.au
W tcl.net.au

117 Reservoir Street,
Surry Hills 2010

Brisbane

T +61 4 9847 4461
E bris@tcl.net.au
W tcl.net.au

The Design Bank
Level 1 89 Grey Street
South Brisbane Q 4101

Darwin

T +61 4 9888 0285
E darwin@tcl.net.au
W tcl.net.au

Level 16, 19 Smith
Street,
Darwin 0800

Project Team

This report was done with a collaborative approach between the following team:



TCL Project Team

Deb Robbins
Perry Lethlean
Timothy Ivers
Andrew Sicilia
Weicheng Zhao
Sau Chin Michelle Lam
Kurt Lorme
Greg Affleck
Gabrielle Kutis

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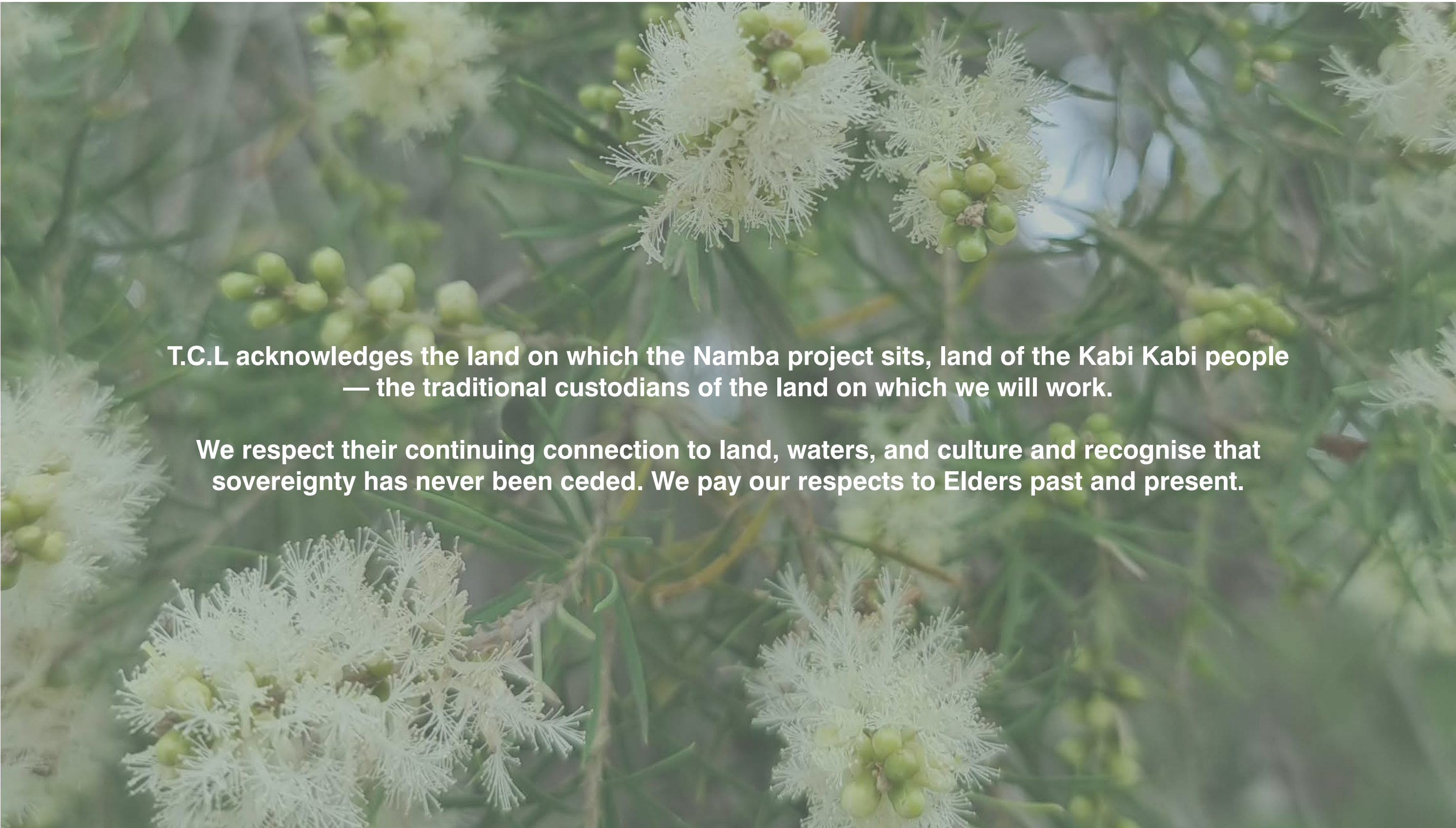
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**T.C.L acknowledges the land on which the Namba project sits, land of the Kabi Kabi people
— the traditional custodians of the land on which we will work.**

**We respect their continuing connection to land, waters, and culture and recognise that
sovereignty has never been ceded. We pay our respects to Elders past and present.**



DESIGNING NAMBOUR (NAMBA)

Nambour (Namba) is the ‘hub of the hinterland’ where the community comes together to do business, shop, interact, be entertained, go to school, library, or the courts. It is a place where people arrive and depart from the train or bus to connect mainly north and south. A town with great bones and beautiful surrounds and a remembered heritage – it is now wanting to reinvigorate itself and take advantage of its impressive natural and built assets as well as its active and engaged community.

The previous sections have researched, unearthed and summarised Nambour's (Namba's) opportunities and challenges through detailed site understanding and ground truthing. This section will begin to shape the Vision and Design Principles that will guide revitalisation of the Precinct and Sub- Precincts.

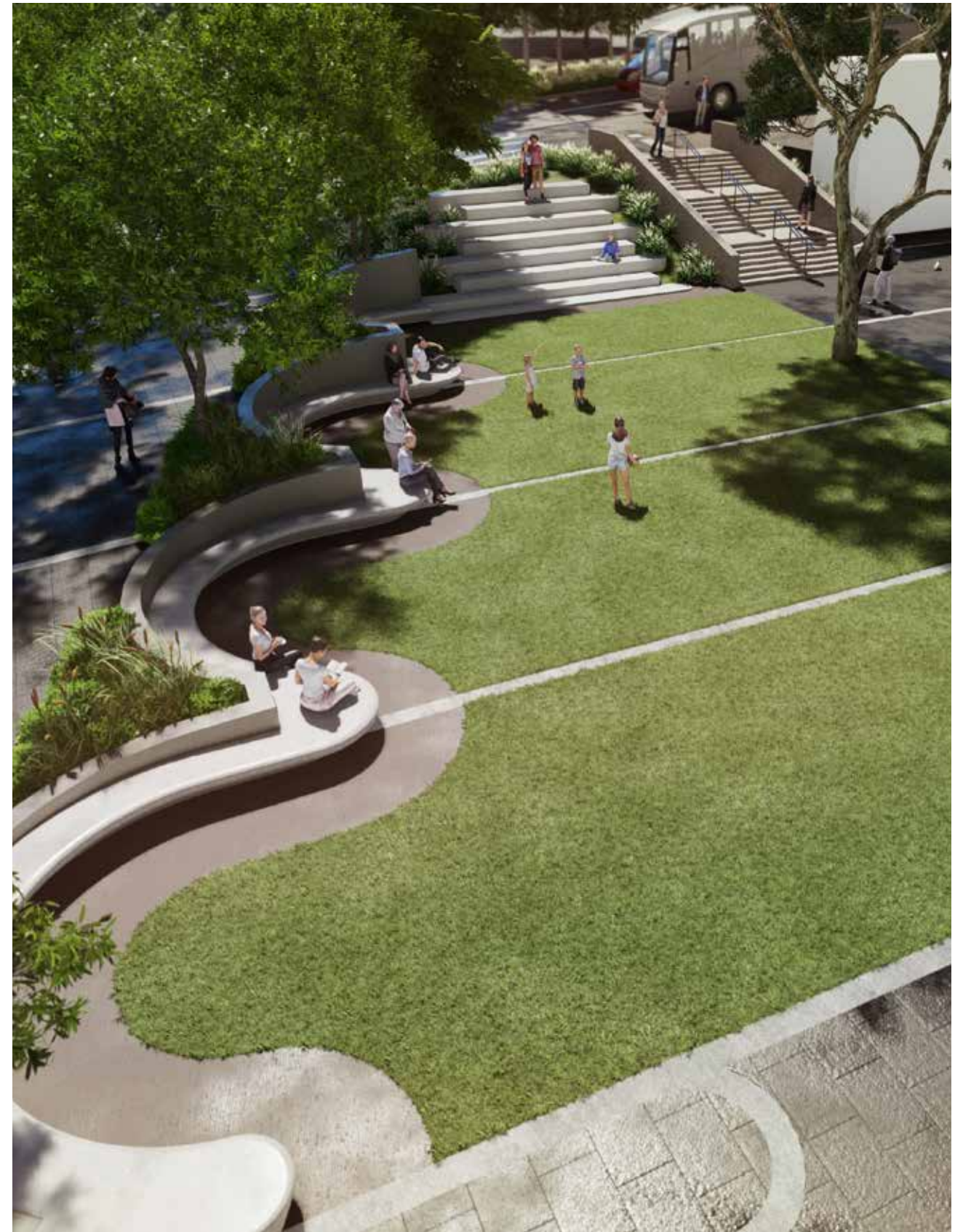
The vision will be supported by the considerable research and engagement done to date by the projects stakeholders - the Sunshine Coast Council, its community, and allied consultants. The vision outlines the aspirations for the precinct and the design principles guide the realisation of the vision. They represent what the stakeholders value about this place.

Following on from the Nambour (Namba) Vision and Design Principles we describe the opportunities and character of the overall precinct and the six sub-precinct areas that respond to the community's needs, values and shared goals.

These have come analysing the issues and opportunities from the project background documents, the project site analysis and the POMO Place Analysis. And they have emerged as fundamental to understanding the future of Namba.

The Key Design Considerations informing the plan include:-

- First Nations Engagement
- A place based response
- Perceived safety
- Traffic v Pedestrians
- Legibility of access and circulation including universal access measures
- Provision of safe cycling routes
- Connectivity with its urban context and broader public realm
- Recognition of heritage.
- Tree canopy and strategies to mitigate urban heat island and climate change
- Expand upon the existing planting palette to improve biodiversity and botanical diversity (Refer Appendix B)
- Enhancement of outdoor spaces and its programming across the precinct
- Event use at a range of scales
- Furnishings, pavements and structures
- Signage and way finding
- Public art (refer Public Art Strategy Appendix E)
- Comfortable and walkable streetscape experience
- Employing Smart Technology (refer Smart Technology Report Appendix C)



These key issues and opportunities have emerged as fundamental to the projects thinking when visioning & designing for Nambour (Namba).

First Nations Engagement

The sites long history by the Kabi Kabi people is an important story to tell and celebrate.

A Walk on Country was conducted by Aunty Bridgette Chilli, and the First Nations Engagement process is guided by SCC and will be fed into the PRP to foster a local and grounded identity. The Walk on Country opened the precinct boundaries to consider Petrie Creek to be a key influence on future design directions.

Perceived Safety

The Nambour Community Safety Review found that Namba is essentially a safe town with a low crime rate. But that negative perceptions of safety exist because a small grouping of people are challenging community norms. Design interventions that could improve perceptions of safety include place management, safe places, sight lines and visibility, natural and formal surveillance, entry/exit control, activity generators, aesthetics and place image/maintenance.

A Place Specific Outcome

Nambour's town centre faces similar issues to many other Australian regional towns. Issues such as main industry decline, dwindling patronage, aging infrastructure, changing demographics, and a need to anticipate new events, uses and visitation.

Because of the past success of the town any future revitalisation is able to capitalise on its existing infrastructure and facilities. Physically the town has incredibly strong bones, set within a rolling topography, at the heel of the hinterland; and its strategic location ensures it a logical central destination for locals both passively on a day to day basis but also a setting for a potential diverse range of activations and civic events.

The challenge of course is to ensure we resolve the issues and build upon the precincts great strength to deliver concept plans that fully realises Nambour as a special place on the Sunshine Coast, a place with a strong identity that fully capitalises on its setting.

The company PlaceScore has been engaged to provide more information on perceptions of the town as it exists now. To provide a current list of community concerns and opportunities.

Culture & Heritage

Out of this analysis we will build upon the community's desires, the site's history and culture whilst ensuring the concepts are forward looking, anticipating and catalysing future needs whilst proposing a series of concepts that are pragmatic, buildable and of the place.

This process will be uncovered using a combination of forensic analysis, rich

conversations with stakeholders, bold ideas and a binding layer of contemporary expressions.

We have not limited our gaze to the site itself. The views out and surrounding street networks will be considered to ensure the precinct is knitted into its context.

A Smart City Town

The Sunshine Coast is emerging as an important leader in smart city initiatives. This critical strategy will extend to the planning for Nambour's precinct area public spaces and its streetscape network. Efficient communication technologies can inform the precincts, use of resources, lighting, safety, waste, irrigation, and visitor movements. All of which can improve the public realms performance, economic expenditure, and visitor experience.

All this work must concurrently consider the thriving town as it once was with its reinvention into the vibrant bustling hub it wants to be - in terms of both business confidence and property uplift to suit.

Working through commercially savvy and community-oriented concept designs we will also need to counter the demands of sustainability such as heat island effect and energy consumption while building in Nambour's resiliency through universal access, community safety and smart technologies.

Moving around - Connectivity, Legibility & Comfort

Additional challenges include traffic vs pedestrians, event management, accessibility, narrow/poor quality/uncohesive sidewalks, lack of shade, unrealised potential of building interfaces to activate and enhance the street life. And like many other regional townships, it is struggling to reinvent its potential as an attractor of business and community enterprises.

People, Places & Parking

The company Complete Streets are conducting a series of workshops to discuss the issues of parking (over)supply together with issue of perception around parking, Currie Street and the thriving business centre we want Nambour to be. The findings will inform the design of the precincts moving forward.

VISION FOR NAMBOUR (NAMBA) PLACE PLAN

VISION FOR NAMBOUR (NAMBA) PLACE REVITALISATION

Nambour (Namba) once again becomes a vibrant hub of the hinterland, with a growing population attracted to its popular entertainment choices, rich cultural heritage, accessible health and education offerings provided by a thriving business community servicing the needs of the town and the surrounding communities. Nambour's (Namba's) public realm reflects its Nambour's (Namba's) is a cultural hub which showcases inclusion and celebrates its cultural values, heritage and diversity whilst capitalising on its natural setting.

DESIGN PRINCIPLES FOR NAMBOUR (NAMBA) PLACE REVITALISATION

In order to work towards achieving the vision for Nambour (Namba) we have built on the substantial work by Council through The Sunshine Coast Design book - the book outlines 10 design principles that have captured the community values most about living on the Sunshine Coast. We have applied these to the overall precinct and the 6 sub-precincts to list actionable and achievable opportunities which will be turned into concept designs in Stage 2 of this project. The following principles are listed below, and described on the following pages:-

- | | |
|--|---|
| 1. Work with the local climate | 6. Be inspired by the natural and built environment |
| 2. Create places that respect and incorporate landscape | 7. Create shady streets that put people first |
| 3. Bring our cultures, arts and heritage to life | 8. Create welcoming places that can be enjoyed by everyone |
| 4. Capture and frame views and create vistas | 9. Design places to be resilient and ready for change |
| 5. Strengthen and extend a network of green corridors | 10. Create and add value |



DESIGN PRINCIPLES

The following 10 design principles have been extracted from the "Sunshine Coast Design" Book. These principles are based on what the Sunshine Coast community values about the Sunshine Coast and are used to inform what professional designers should consider and can deliver.

While not every principle will be captured in each precinct, the masterplan aims to instill a part of each broadly across the whole town centre.



01

Work with the local climate

Awnings, screens, verandahs, decks, louvered windows and battens provide our homes and businesses with open and comfortable indoor/outdoor rooms. Shade structures and large trees along our roads and in our parks allow the warmth of sunlight in winter, and shade and dappled light in the summer, as we play, walk and cycle. The climate has shaped our distinctive environment and supports our outdoor lifestyle all year round.

Working with our sub-tropical climate we create places with a sense of openness and permeability and a strong connection to the outdoors.



02

Create places that respect and incorporate landscape

Considering the landscape character helps incorporate and strengthen the identity and experience of places. It allows us to stay connected with the natural environment. This relationship contributes to our wellbeing and sense of self.

Consideration of space for new vegetation and where appropriate, retention of existing vegetation, celebrates the landscape and protects the environment and its biodiversity.

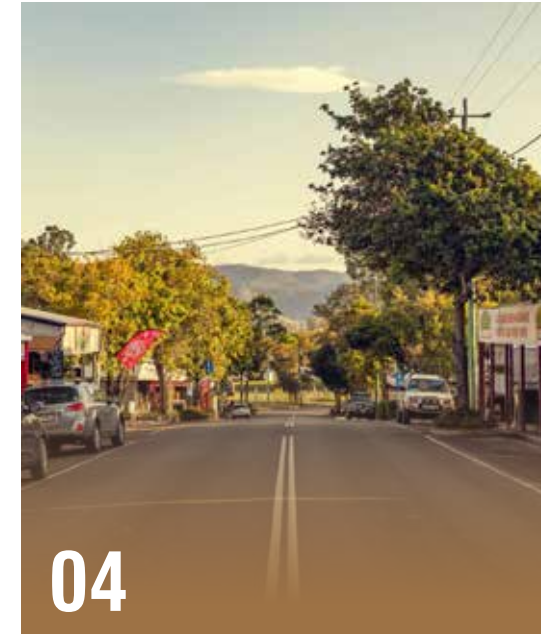


03

Bring our cultures, arts and heritage to life

The cultures of the varied communities that live in a place are woven across the landscape and are often celebrated in community events, in the fabric of heritage places and through the creative arts. This visible cultural expression fosters a strong sense of belonging and identity that connects us to our past, grounds us in our present and influences our future.

Promoting opportunities to understand, share and celebrate the distinctive cultures of the region encourages the creative expression of emerging cultures and arts. It is this celebration that respects and reflects heritage and cultures, enriches people's lives and fosters shared values. As a result, places are understood, conserved, interpreted and shared.



04

Capture and frame views and create vistas

Views and vistas of this landscape range in scale from the dramatic and well known to the local and personal. The visibility of waterways and beaches, rainforest and bush provides a calming background to our daily lives.

Capturing and embedding views and vistas within the built environment contributes to the identity of the area. They strengthen a sense of location and connect people and communities. They put the attractiveness of the region on display and draw it into residents daily lives. These views provide an outward perspective that connect the community to each other and to the natural landscape.

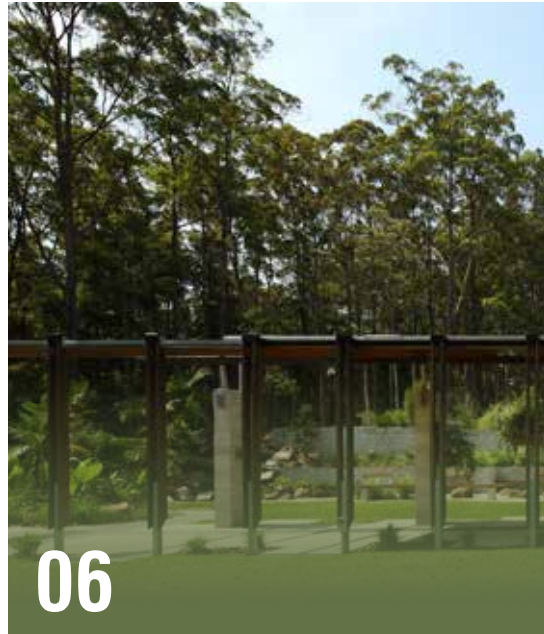


05

Strengthen and extend a network of green corridors

Green corridors offer pedestrians and cyclists safe travel routes and establish a network of accessible waterways, beaches and foreshores, reserves and parks. Natural connections are provided between neighbourhoods, and the biodiversity of the region is strengthened.

Establishing a comprehensive, region-wide network of green corridors supports more equitable and sustainable transport options. Green corridors provide an environment that encourages exploration and activity, improves the amenity and attractiveness of our neighbourhoods, and promotes greater awareness of the beauty and value of our natural landscapes.

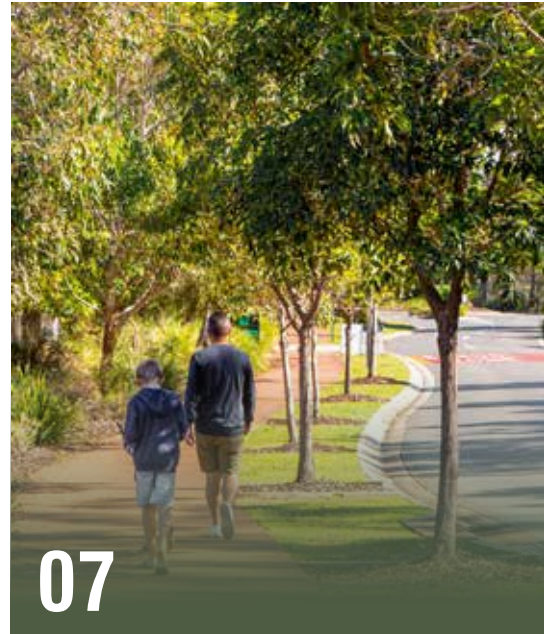


06

Be inspired by the natural and built environment

Landscapes, heritage and climate all contribute to the look and feel of the Sunshine Coast. Tapping into the colours, textures, forms and variety of architectural and landscape expressions inspire a place-based approach to design and material choices that reflect the distinctive characteristics of the Region.

A place-based design approach considers the natural and built environment to inspire form, layout, construction detailing and material choices to create places that reflect or respect the local context and promote a strong relationship with the outdoors — a character specific to this place.



07

Create shady streets that put people first

Streets have typically been seen as places of movement, mainly for vehicles. In reality, streets play a complex and important role as public spaces and places of commerce and connectivity. The cafes, shops and services that line streets rely on the design of the streets to encourage people to use them.

It is important to create a built environment that is walkable and comfortable for pedestrians and cyclists. Large shade trees and shade structures are essential to encourage people to linger and connect. Streets must provide the space required to prioritise pedestrians, cycles and future mobility options, as well as the space required for services and infrastructure.



08

Create welcoming places that can be enjoyed by everyone

Communities thrive when people feel welcome and included. A built environment that accommodates the needs of the whole community is essential to ensure a place is vibrant. It is important to create welcoming places that are accessible to all, delivering public and private places that contribute to an active street life and community enjoyment. Promoting the creation of a built environment that is accessible, affordable and capable of accommodating the needs of all ages and abilities is forsters growth and community pride in a place.



09

Design places to be resilient and ready for change

As the population continues to grow steadily, there is an ever increasing demand on land and competition for land use. A growing and evolving economy requires new technologies and new premises to support modern modes of working. Climate change is shaping how and where we live.

To be resilient requires the design of places to embrace technology and opportunities for innovation. Designing for the future should focus on; reducing our environmental footprint, prioritising doing more with less and recognising the importance of continually evaluating design to respond to new circumstances and technologies. Future thinking requires us to consider and be ready for shifts in how we live, work and play.



10

Create and add value

The community places high importance on the liveability and the quality of buildings, streets and spaces is one of the factors influencing this. Investment in good design enhances liveability, delivering economic, social and environmental benefits to investors and the community.

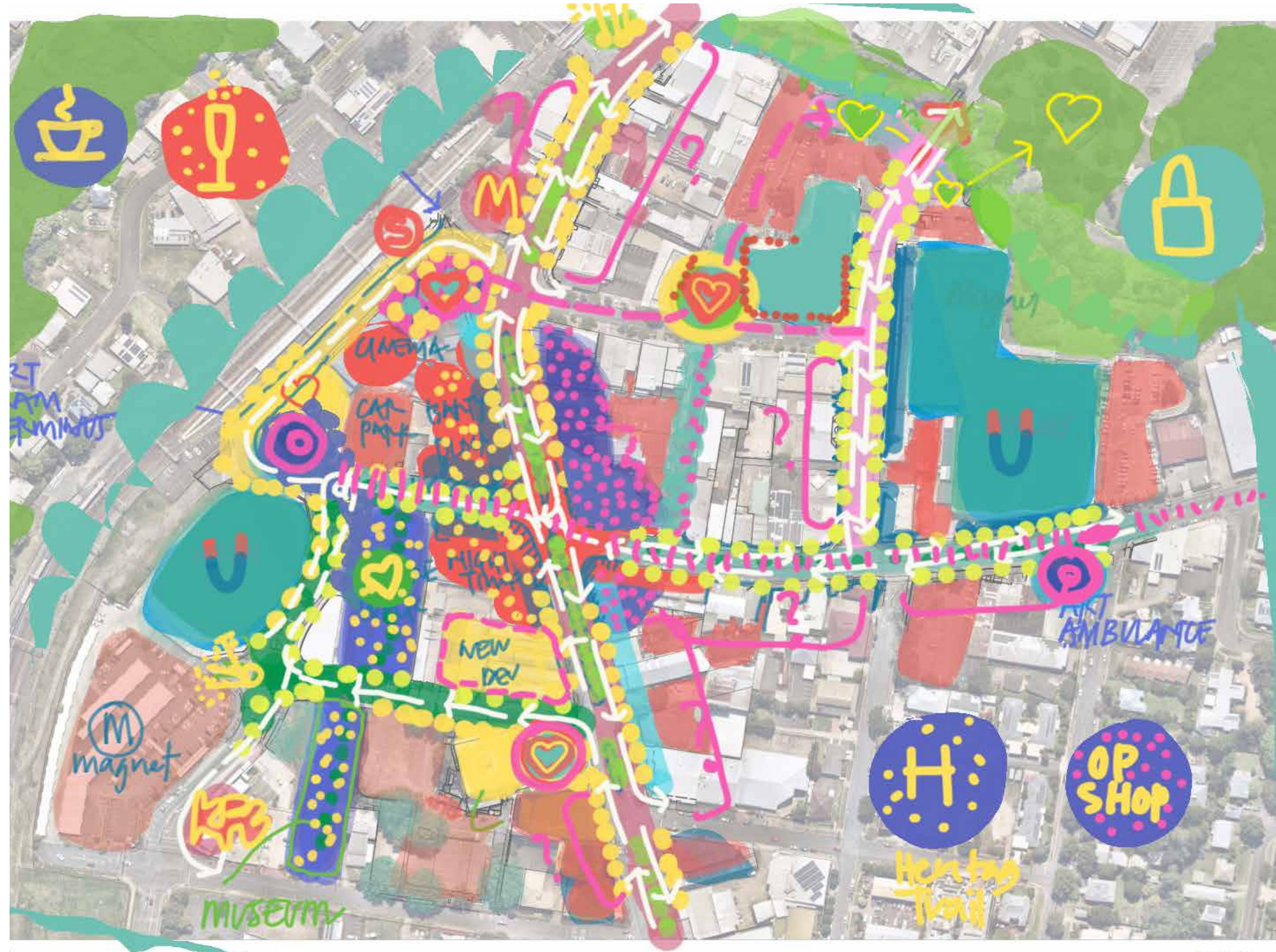
The possible social benefits of this are better security and less crime, less pollution and better health, greater accessibility, more inclusive public spaces and greater civic pride and sense of community. Our environment can potentially benefit from good design through reduced energy consumption, resource and land consumption and less environmental damage.

DESIGN ASPIRATION: NAMBOUR

The Precinct Snap Shot

The study of Nambour (Namba) has unearthed many opportunities, and a distinct and endearing character that is able to be amplified through the application of the 10 Principles of Good Design.

- 01 Work with the local climate** - Make Nambour (Namba) climate smart - more street trees, plantings and encourage more awnings.
- 02 Create places that respect and incorporate landscape** - incorporate species endemic to the area whilst ensuring they are resilient.
- 03 Bring our cultures, arts and heritage to life** - Amplify the natural clustering of uses, eg the night zone, the cafe strip, the heritage and op shop trail.
- 04 Capture and frame views and create vistas** - Align views and vistas with dwell spaces, seating opportunities and public art cues.
- 05 Strengthen and extend a network of green corridors** - Invite the Creek into the town centre, plant species that link to the Creek
- 06 Be inspired by the natural and built environment** - Design the sub-precincts to suit their individual characters with a precinct wide thread tying them together
- 07 Create shady streets that put people first** - Plant more trees
- 08 Create welcoming places that can be enjoyed by everyone** - Identify areas that act as dwell places and that are welcoming for all
- 09 Design places to be resilient and ready for change** - Introduce Smart Technology and Design Smarts throughout the Precinct
- 10 Create and add value** - adopt a staged and costed implementation strategy that works towards uplifting the precinct environment to attract new businesses and supports existing.

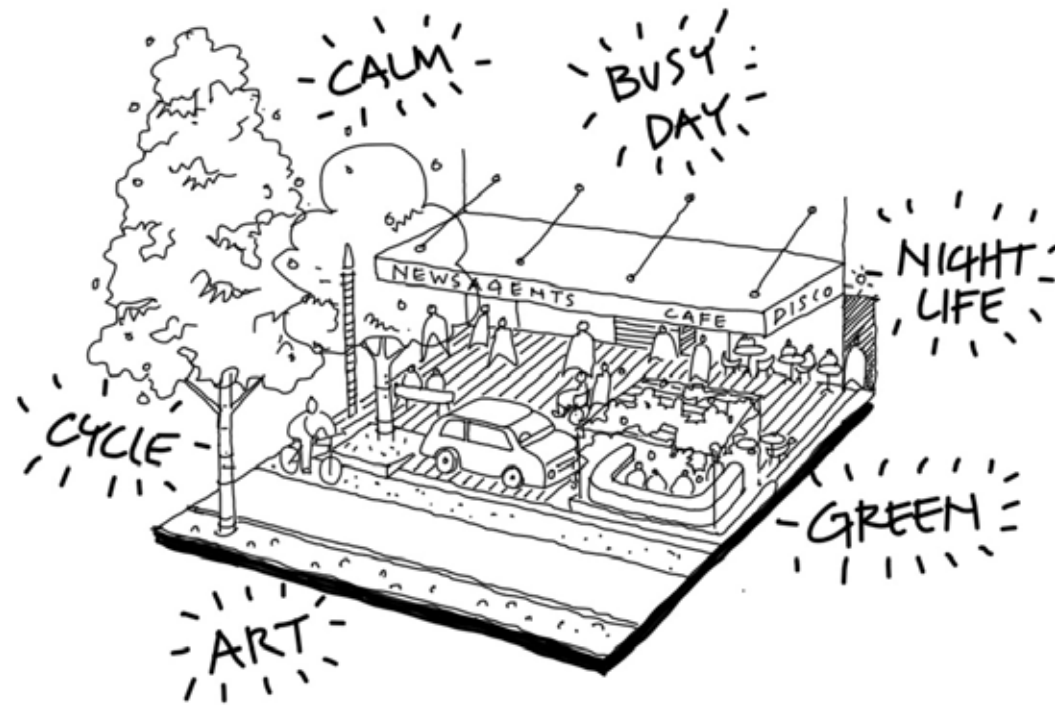


CHARACTER: NAMBOUR



DESIGN ASPIRATION: CURRIE STREET

Curry Street will become a calmer greener traffic environment that will support daily business and night time revelry.



01 Work with the local climate

- A. Create new shop fronts, windows, doorways and openings, where possible, to link indoors and outdoors.
- B. Foster improved interfaces between buildings and their adjacent open spaces.
- C. Remove floor to ceiling window decals to open views into shops
- D. Encourage alfresco style dinning on the street to activate and populate the street.

02 Create places that respect and incorporate landscape

- E. Planting to provide intense moments of green with dappled tree canopy.
- F. Planting palette shall provide beauty, shade, cooling and colour that is

- G. endemically tied to Nambour
- G. Integrated WSUD to road edge
- H. Large signature tree located at incidental locations.
- I. Assess and retain, where possible existing native trees along street to maintain shade and character.

03 Bring our cultures, arts and heritage to life

- J. Rediscover and reconnect to the First Nation's Cultural Route that runs along Currie Street.
- K. Uplift, clean, paint existing shop fronts and facades to reveal the "hidden gems" of detail to celebrate the street's history.

06 Be inspired by the natural and built environment

- L. Using knowledge gained from the site analysis process, instill a character that is distinctly Currie Street
- M. High Street look and feel
- N. Refined pallet of materials and finishes
- O. Materials and finishes to complement the Sunshine Coast Regional Council Palette but still feel uniquely "Nambour"

07 Create shady streets that put people first

- P. Widen footpaths to create generous thresholds at intersections and public spaces
- Q. Encourage walkable streets by softening harsh built form with Landscape
- R. Reduce carparking on road edge to bare essentials i.e. loading, taxi/drop off zones PWD parking
- S. Add active transport lane
- T. Reduce lane widths or lane numbers to accommodate wider pedestrian spaces.

08 Create welcoming places that can be enjoyed by everyone

- U. Generous Pedestrian Space
- V. Minimise light poles and other hardware to reduce street clutter.
- W. Introduce a hierarchy of public lighting types to satisfy public safety and increase the drama of the setting.

09 Design places to be resilient and ready for change

- X. Integrate smart technologies into streetscape

10 Create and add value

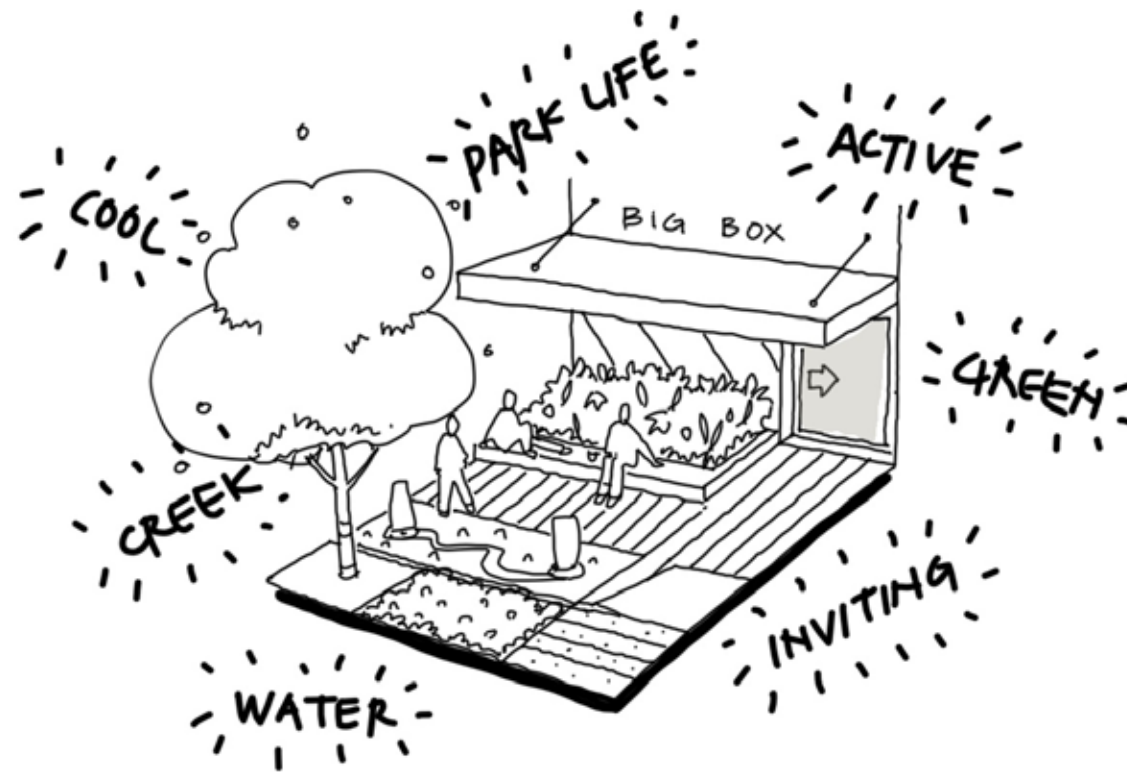
- Y. Encourage a variety of public seating and 'alfresco dining' options
- Z. Rejuvenate lost and forgotten spaces to provide more space for gathering and open mid block pathway connections to activate "back of house" spaces.
- AA. Introduce a hierarchy of public lighting types to satisfy public safety and increase the drama of the setting.

CHARACTER: CURRIE STREET



DESIGN ASPIRATION: ANN STREET

Ann Street will become a cooler, active, green street inviting people to celebrate Petrie Creek and the parks beyond.



01 Work with the local climate

- A. Create new shop fronts, windows, doorways and openings, where possible, to link indoors and outdoors.
- B. Foster improved interfaces between buildings and their adjacent open spaces.
- C. Remove floor to ceiling window decals to open views into shops
- D. Encourage alfresco style dining on the street to activate and populate the street.

02 Create places that respect and incorporate landscape

- E. Planting to provide intense moments of green with dappled tree canopy.
- F. Planting palette shall provide beauty, shade, cooling and colour that is endemically tied to Nambour
- G. Integrated WSUD to road edge.

03 Bring our cultures, arts and heritage to life

- H. Rediscover and reconnect to the First Nation's Cultural Route that runs along Petrie Creek.
- I. Uplift, clean, paint existing shop fronts and facades to reveal the "hidden gems" of detail to celebrate the street's history.

04 Capture and frame views and create vistas

- J. Reconnect the Streetscape and city centre with the Creek visually by framing view to the creek with additional landscape.

05 Strengthen and extend a network of green corridors

- K. Draw the character of the creek up into Ann street to foster a greater relationship between the city Centre and the Creek
- L. Replace carpark along creek edge with parkland space to activate and reconnect with creek.
- M. Reconnect the Streetscape and city centre with the Creek physically by improving pedestrian connections to the creek pathway network
- N. Fill in the missing piece of pathway infrastructure to link the creek pathway network

06 Be inspired by the natural and built environment

- O. Character to tie into the look and feel of Petrie Creek
- P. More organic shapes and forms inspired by the creek
- Q. Timbers, stone, water used as inspiration.
- R. Using knowledge gained from the site analysis process, instill a character that is distinctly Ann Street
- S. Materials and finishes to complement the Sunshine Coast Regional Council Palette but still feel uniquely "Nambour"

07 Create shady streets that put people first

- T. Widen footpaths to create generous thresholds at intersections and public spaces
- U. Encourage a variety of public seating and gathering space options
- V. Drastically increase the tree planting

along the street with a diverse range of species.

- W. Encourage walkable streets by softening harsh built form with Landscape
- X. Reduce carparking on road edge to bare essentials i.e. loading, taxi/drop off zones PWD and short term parking
- Y. Reduce width of traffic lanes to provide a more generous pedestrian space and reduce expanse of asphalt.

08 Create welcoming places that can be enjoyed by everyone

- Z. Generous Pedestrian Space
- AA. Minimise light poles and other hardware to reduce street clutter.
- AB. Introduce a hierarchy of public lighting types to satisfy public safety and increase the drama of the setting.

09 Design places to be resilient and ready for change

- AC. Integrate smart technologies into streetscape

10 Create and add value

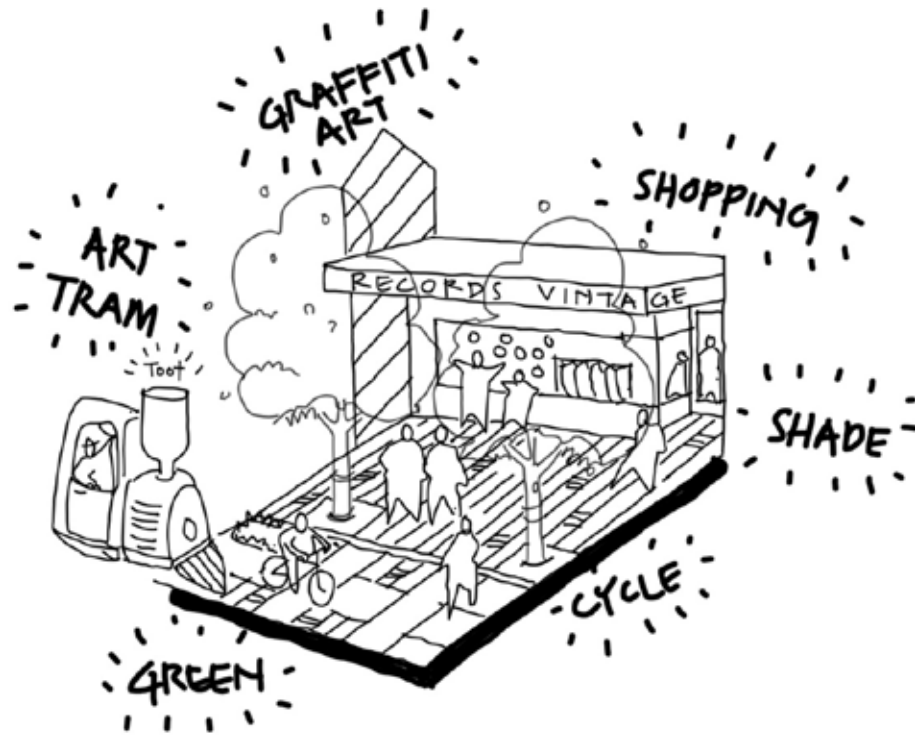
- AD. Strengthen the connection between Town Square and Nambour plaza
- AE. Rejuvenate lost and forgotten spaces to provide more space for gathering and open mid block pathway connections to activate "back of house" spaces.
- AF. Encourage a variety of public seating and 'alfresco dining' options
- AG. Introduce a hierarchy of public lighting types to satisfy public safety and increase the drama of the setting.

CHARACTER: ANN STREET



DESIGN ASPIRATION: HOWARD STREET

Howard Street will become a signature Nambour (Namba) Street full of quirky cultural offerings, with street art and greatly improved by street planting.



01 Work with the local climate

- A. Create new shop fronts, windows, doorways and openings, where possible, to link indoors and outdoors.
- B. Foster improved interfaces between buildings and their adjacent open spaces.
- C. Remove floor to ceiling window decals to open views into shops
- D. Encourage alfresco style dinning on the street to activate and populate the street.
- E. Mix of Architectural and Landscape Shade provisions - Awnings, Shade Trees, Catenary Shade.

02 Create places that respect and incorporate landscape

- F. Planting to provide intense moments of green with dappled tree canopy.
- G. Planting palette shall provide beauty, shade, cooling and colour that is endemically tied to Nambour
- H. Integrated WSUD to road edge.

03 Bring our cultures, arts and heritage to life

- I. Tap into the Vintage, "Retro" themes of the existing op shops on Howard Street, Queen Street and the Future Tram and celebrate the Arty side of Nambour connecting to the Old Ambo building, the Hub of Nambour's Art Scene, as the attractor.

- J. Art with function integrated into the street as seating, bike racks, catenary shade etc...
- K. Uplift, clean, paint existing shop fronts and facades to reveal the "hidden gems" of detail to celebrate the street's history.

06 Be inspired by the natural and built environment

- L. Using knowledge gained from the site analysis process, instill a character that is distinctly Howard Street
- M. Vibrant use of colour, street art and art installations.
- N. Materials and finishes to complement the Sunshine Coast Regional Council Palette but still feel uniquely "Nambour"

07 Create shady streets that put people first

- O. Widen footpaths to create generous thresholds at intersections and public spaces
- P. Encourage a variety of public seating and gathering space options
- Q. Drastically increase the tree planting along the street with a diverse range of species.
- R. Encourage walkable streets by softening harsh built form with Landscape
- S. Consolidate carparking on road edge to provide loading, taxi/drop off zones PWD parking, and short term parking only.
- T. Reduce width of traffic lanes to provide a more generous pedestrian space and reduce expanse of asphalt

08 Create welcoming places that can be enjoyed by everyone

- U. Generous Pedestrian Space
- V. Minimise light poles and other hardware to reduce street clutter.
- W. Introduce a hierarchy of public lighting types to satisfy public safety and increase the drama of the setting.

09 Design places to be resilient and ready for change

- X. Integrate smart technologies into streetscape

10 Create and add value

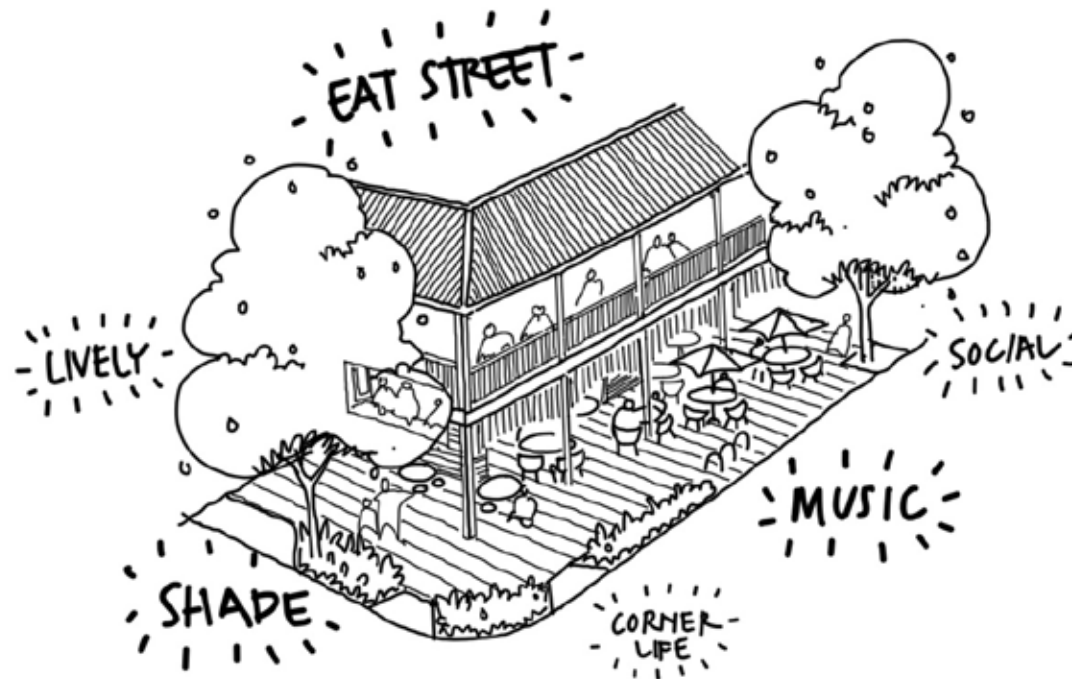
- Y. Encourage a variety of public seating and 'alfresco dining' options
- Z. Introduce a hierarchy of public lighting types to satisfy public safety and increase the drama of the setting.

CHARACTER: HOWARD STREET



DESIGN ASPIRATION: MILL STREET

Mill Street will become Nambour's (Namba's) premier eat street with generous shady footpaths to promote outdoor dining, promenading and socialising.



01 Work with the local climate

- A. Create new shop fronts, windows, doorways and openings, where possible, to link indoors and outdoors.
- B. Foster improved interfaces between buildings and their adjacent open spaces.
- C. Remove floor to ceiling window decals to open views into shops
- D. Encourage alfresco style dinning on the street to activate and populate the street.
- E. Mix of Architectural and Landscape Shade provisions - Awnings, Shade Trees, Catenary Shade.

02 Create places that respect and incorporate landscape

- F. Transforming hard finishes under the tram lines to incorporate turf into the streetscape bringing an overall softness to the space.
- G. Planting to provide intense moments of green with dappled tree canopy.
- H. Planting palette shall provide beauty, shade, cooling and colour that is endemically tied to Nambour
- I. Integrated WSUD to road edge.
- J. Uplift facade of the existing multi story carpark with artwork, quirky signage, and lighting

03 Bring our cultures, arts and heritage to life

- K. A continuation of the the Vintage, "Retro" themes established on Howard Street, celebrating the Arty side of Nambour connecting to the Tram Sheds.
- L. Art with function integrated into the street as seating, bike racks, catenary shade etc...
- M. Uplift, clean, paint existing shop fronts and facades to reveal the "hidden gems" of detail to celebrate the street's history.

06 Be inspired by the natural and built environment

- N. Using knowledge gained from the site analysis process, instill a character that is distinctly Mill Street
- O. More refined palette of colour, materials and finishes compared with Howard street to facilitate an active night life scene.
- P. Materials and finishes to complement the Sunshine Coast Regional Council Palette but still feel uniquely "Nambour"

07 Create shady streets that put people first

- Q. Widen footpaths to create generous thresholds at intersections and public spaces
- R. Encourage a variety of public seating and gathering space options
- S. Drastically increase the tree planting along the street with a diverse range of species.
- T. Encourage walkable streets by softening harsh built form with Landscape

- U. Consolidate carparking on road edge to provide loading, taxi/drop off zones PWD parking, and short term parking only.
- V. Reduce width of traffic lanes to provide a more generous pedestrian space and reduce expanse of asphalt.

08 Create welcoming places that can be enjoyed by everyone

- W. Generous Pedestrian Space
- X. Minimise light poles and other hardware to reduce street clutter.
- Y. Introduce a hierarchy of public lighting types to satisfy public safety and increase the drama of the setting.

09 Design places to be resilient and ready for change

- Integrate smart technologies into streetscape

10 Create and add value

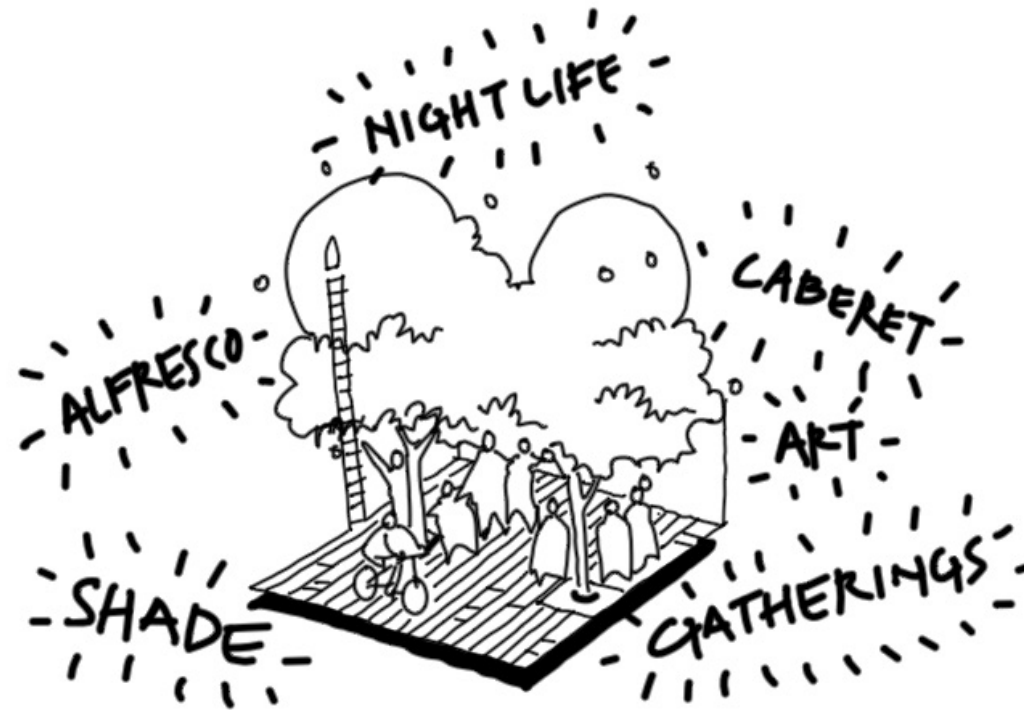
- Z. Encourage a variety of public seating and 'alfresco dining' options
- AA. Rejuvenate lost and forgotten spaces to provide more space for gathering and open mid block pathway connections to activate "back of house" spaces.
- AB. Introduce a hierarchy of public lighting types to satisfy public safety and increase the drama of the setting.

CHARACTER: MILL STREET



DESIGN ASPIRATION: ENTERTAINMENT

Curry Street Special Entertainment Precinct (SEP) will become a place of revelry wide generous footpaths, atmospheric lighting, dwell space fostering outdoor dining and gathering opportunities



01 Work with the local climate

- A. Encourage alfresco style dinning on the street to activate and populate the street.
- B. Mix of Architectural and Landscape Shade provisions - Awnings, Shade Trees, Catenary Shade.

03 Bring our cultures, arts and heritage to life

- C. Encourage night life scene but providing spaces for dinning, gathering social interaction
- D. Tap into the existing emerging Music scene and facilitate performance spaces within the streetscape to encourage

06 Be inspired by the natural and built environment

- E. Overlayed onto existing street characters - Currie Street, Mill Street and Bury Street.
- F. Bring colour and intrest with lighting, catenary installations, and signage.

07 Create shady streets that put people first

- G. Encourage a variety of public seating and gathering space options

08 Create welcoming places that can be enjoyed by everyone

- H. Facilitate drop off/pick up for ride share and taxis.
- I. Generous Pedestrian Space
- J. Minimise light poles and other hardware to reduce street clutter.

09 Design places to be resilient and ready for change

- K. Integrate smart technologies into streetscape

10 Create and add value

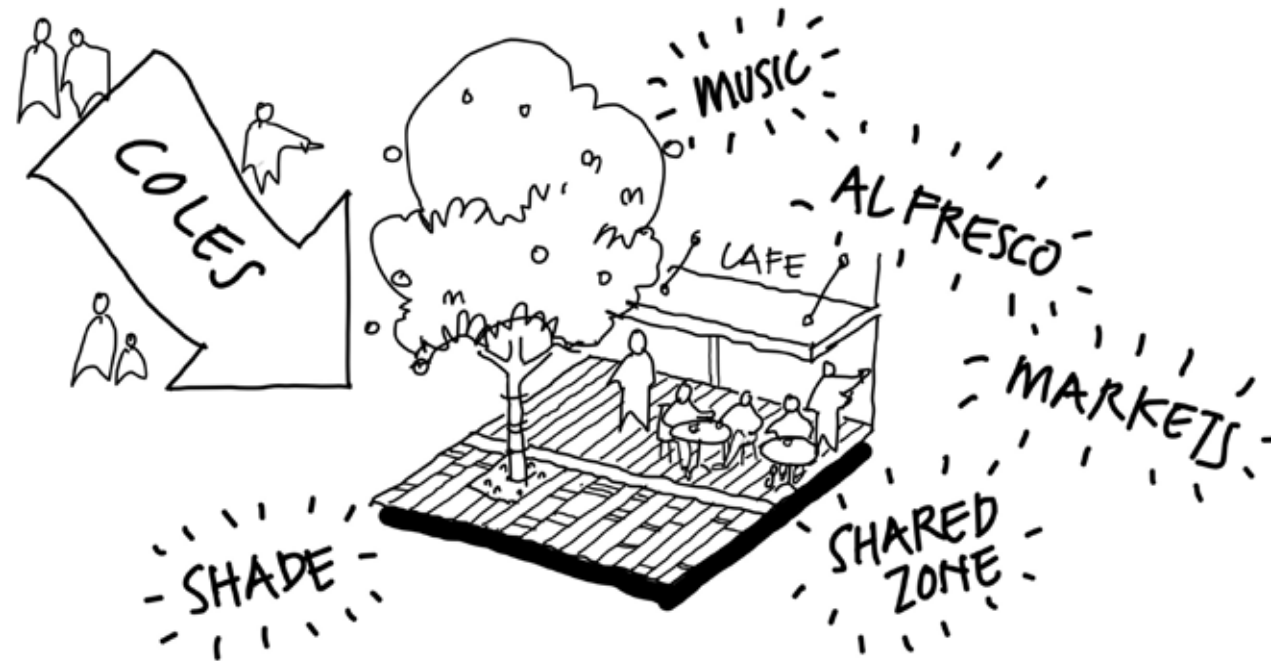
- L. Encourage a variety of public seating and 'alfresco dining' options
- M. Introduce a hierarchy of public lighting types to satisfy public safety and increase the drama of the setting.

CHARACTER: ENTERTAINMENT



DESIGN ASPIRATION: MILL LANE AND BURY STREET

Mill Lane will act to draw people from the Coles complex to the greater town centre by enticing them through Bury Street, a shared street activated with cafes, spilling into a community plaza outside the library



01 Work with the local climate

- A. Mix of Architectural and Landscape Shade provisions - Awnings, Shade Trees, Catenary Shade.

02 Create places that respect and incorporate landscape

- B. Expand and uplift green space in Worker's Cottages precinct to provide a variety of public seating and gathering space in a cottage garden setting.
- C. Planting to provide intense moments of green with dappled tree canopy.
- D. Planting palette shall provide beauty, shade, cooling and colour that is endemically tied to Nambour
- E. Integrated WSUD to road edge.

03 Bring our cultures, arts and heritage to life

- F. Water features to link back to Natural Spring used by the Wimmer's Factory
- G. Celebrate the City's industrial heritage by using artworks that tells the rail, mill and factory's stories.
- H. Link the Town Centre's Heritage and History through the Worker's cottages precinct

04 Capture and frame views and create vistas

- I. Reconnect the Streetscape and city centre with the Creek visually by framing view to the creek and surrounding hills and mountains with additional landscape.

06 Be inspired by the natural and built environment

- J. Character to tie into Nambour's industrial past with more rustic finishes: Timber, Steel, Stone.
- K. Linear arrangements inspired by rail and factory lines.
- L. Using knowledge gained from the site analysis process, instill a character that is distinctly Mill Lane and Bury Street
- M. Materials and finishes to complement the Sunshine Coast Regional Council Palette but still feel uniquely "Nambour"

07 Create shady streets that put people first

- N. Expand the landscape offering from the Forecourt space onto the street and make the space feel like one whole plaza space.
- O. Widen footpaths to create generous thresholds at intersections and public spaces
- P. Encourage a variety of public seating and gathering space options
- Q. Drastically increase the tree planting along the street with a diverse range of species.
- R. Encourage walkable streets by softening harsh built form with Landscape
- S. Reduce carparking on road edge to bare essentials i.e. loading, taxi/drop off zones PWD and short term parking
- T. Reduce traffic lanes on Bury Street to a single one way lane only to provide a more generous pedestrian space and reduce expanse of asphalt.

08 Create welcoming places that can be enjoyed by everyone

- U. Generous Pedestrian Space
- V. Minimise light poles and other hardware to reduce street clutter.
- W. Introduce a hierarchy of public lighting types to satisfy public safety and increase the drama of the setting.

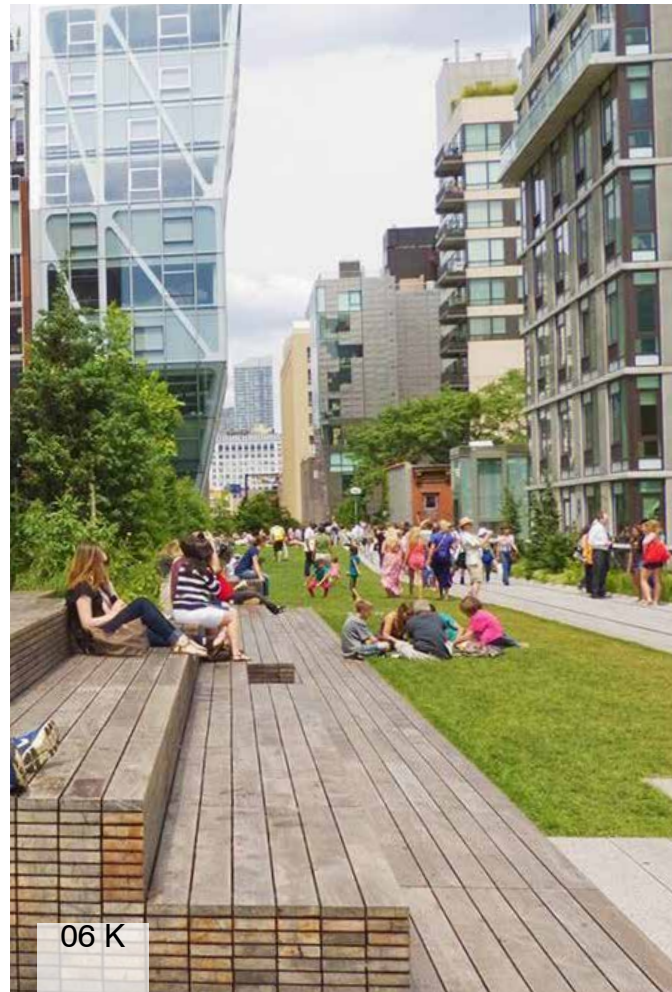
09 Design places to be resilient and ready for change

- X. Integrate smart technologies into streetscape

10 Create and add value

- Y. Strengthen the connection between Forecourt and the Street
- Z. Encourage a variety of public seating and 'alfresco dining' options
- AA. Introduce a hierarchy of public lighting types to satisfy public safety and increase the drama of the setting.

CHARACTER: MILL LANE & BURY STREET





PLACE SCORE SUMMARY

PlaceScore was engaged to capture the place performance of the study area as experienced by its users. This Place Plan responds to the data gathered on place experience, mode of travel, place attachment, and Net Promoter Score. Below is the summary page

of the overall place score. Improvements and enhancements to proposed in this plan will have a positive social impact on the community and customers of the street.

NAMBOUR TOWN CENTRE - COMBINED

DEC 2022

Nambour is a rural inland town in the heart of Sunshine Coast Regional Council local government area. It is located approximately 100 km north of Brisbane. It is connected by regional trains and the M1 Motorway, and several bus routes running throughout the town centre.

It is a regional centre providing diverse services and shops for local communities and surrounding town.

There is a heritage listed tram track running through the town centre which sugar mills with the cane farms.

KEY FINDINGS

- 139 people completed an on-site assessment via face-to-face and QR signage between 10 November and 11 December 2022.
- The combined PX Score of Nambour Town Centre is 49/100.
- Bury Street received the highest PX Score of 59/100.
- Ann Street received the lowest PX Score of 41/100.
- The strongest rated attribute is 'Amount of public space'.
- The poorest rated attribute is 'Things to do in the evening'.

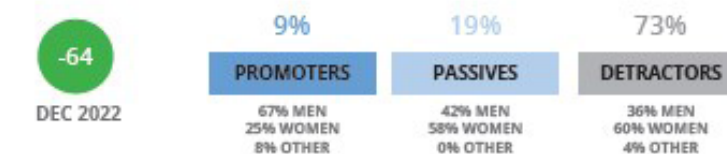


NET PROMOTER SCORE

NPS is a standard tool for measuring respondent loyalty to a brand or entity.

How likely is your community to recommend this place?

1 = Not at all likely, 10 = Extremely likely



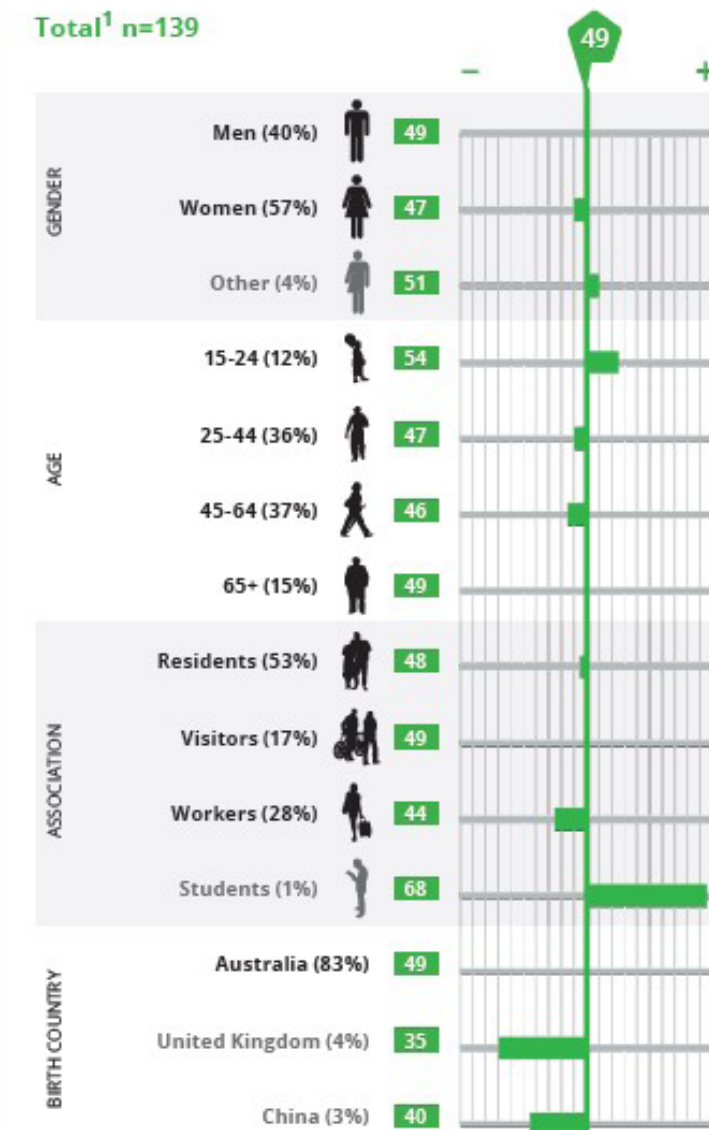
WHAT ARE PROMOTERS RATING HIGHLY?
Interaction with locals/ other people in the area (smiles, customer service etc.)

WHAT ARE DETRACTORS RATING POORLY?
Things to do in the evening (shopping, dining, entertainment etc.)

HOW DO DIFFERENT USERS RATE YOUR PLACE?

Groups within your community perceive place differently from one another. This chart compares the PX Scores for different demographic segments who participated in November and December 2022.

Total¹ n=139



PLACE SCORE INDIVIDUAL STREETS SUMMARY

NAMBOUR TOWN CENTRE, QUEENSLAND

DEC 2022

This section provides a summary of performance across all five streets, allowing a comparison of each location's PX Score and Net Promoter Score. Detailed analysis of each street is provided from page 7 onwards.

STREET IMPRESSION	STREET PX SCORE	NET PROMOTER SCORE ¹
	41 ANN STREET	WHAT ARE PROMOTERS RATING HIGHLY? Overall look and visual character of the area -84 WHAT ARE DETRACTORS RATING POORLY? Things to do in the evening (shopping, dining, entertainment etc.)
	59 BURY STREET	WHAT ARE PROMOTERS RATING HIGHLY? Vegetation and natural elements (street trees, planting, water etc.) -31 WHAT ARE DETRACTORS RATING POORLY? Shop window dressing (visual merchandising)
	44 CURRIE STREET	WHAT ARE PROMOTERS RATING HIGHLY? Amount of public space (footpaths and public spaces) -76 WHAT ARE DETRACTORS RATING POORLY? Things to do in the evening (shopping, dining, entertainment etc.)
	45 HOWARD STREET	WHAT ARE PROMOTERS RATING HIGHLY? Interaction with locals/other people in the area (smiles, customer service etc.) -64 WHAT ARE DETRACTORS RATING POORLY? Outdoor restaurant, cafe and/or bar seating
	50 LOWE STREET	WHAT ARE PROMOTERS RATING HIGHLY? General condition of businesses and shopfronts -59 WHAT ARE DETRACTORS RATING POORLY? Things to do in the evening (shopping, dining, entertainment etc.)

PLACE SCORE RESPONSE

The Place Plan responds to the Place Scores for each street in the study area by addressing respondents positive and negative aggregated opinions through the proposed designs.

PLACE PLAN AREAS	DESIGN RESPONSE	KEY WORDS
ANN STREET	Ann Street has been transformed to a wide pedestrian boulevard on the eastern side with major tree and under story planting, generous seating, playful elements and outdoor dining opportunities. Continuation of Petrie Creek through pavement and planting connects Ann Street to this Place.	Cool, Park Life, Active, Green, Inviting, Water, Creek, Cool
MILL LAND &BURY STREET	Mill Lane and Bury Street has retains its significant vegetation and is enhanced by extra tree planting to connect pedestrians along shady streets with new pavements. The street is set up to accept markets, and seamless connection to the civic heart of Nambour - the Library.	Music, Al Fresco, Markets, Shade, Shared Zone
CURRIE STREET	Currie Street is set up to be the main high street of Nambour - connecting people through shopping, dining and entertainment opportunities. Centre medians where possible are planting heavily with trees and ground covers to provide a pleasant environment whilst also calming traffic.	Nightlife, Alfresco, Art, Busy Day, Cycle, Calm, Green, Gatherings
MILL & HOWARD STREET	Leafy shady streets along The Tracks connects two art hubs at the Tram Shed and the Arts Ambulance Station along Howard Street. Generous footpaths with opportunity for outdoor dining are provided in Mill Street and an art trail in pavement is continued along Howard Street.	Eat Street, Social, Music, Corner Life Shade, Lively, Art Tram, Graffiti Art, Shopping, Social, Music



SECTION 3: COMMUNITY FEED-
BACK ON 50% DESIGN REPORT

KEY FINDINGS FROM WORKSHOP #2

A community workshop was held on the 24th January 2023, to discuss the precinct design direction. The following notes were taken from those discussions and incorporated into 90% Masterplan

01 Currie Street

- Upgrade to pedestrian facilities overall desirable (pathways, seating, awnings to buildings etc...)
- Additional pedestrian crossing points supported.
- Improvements to/inclusion of Town Centre entry signage/welcome statements to improve sense of arrival desirable.
- Improved commercial loading zone facilities needed.
- Consolidation of Car parking supported. Complete removal of car parking undesirable.

02 Ann Street

- Reconnecting to Petrie Creek supported and enhancing connections through to Quota Park desirable.
- Connection to the wider Petrie Creek Masterplan supported.
- Converting lower car park along creek edge to open space generally supported - Alternative parking arrangements for Staff of surrounding retail and businesses needed.
- Desire for Traditional Owner input and connections to the Creeks cultural context.
- Interest in finding additional uses for the street - Music Festivals, markets, "Stu Fest".
- WSUD initiatives supported and welcomed.
- Fostering connections to Town square for a shared user group supported.
- Additional Tree and understorey planting very desirable.

03 Civic Way

- Overall desire to improve safety
- Activation of C-Square Shopfronts supported.
- General desire for artworks to be included within the street - Murals, catenary art etc...
- Improvements to pedestrian connections to City centre through C-Square and to Mill Street supported - wayfinding signage, pavement upgrades etc...
- General desire to significantly increase vegetation - trees, understorey planting, vine trellis etc... to beautify streetscape.
- Improvements to Lighting desired.

04A Howard Street

- Significant support for increased planting and shade - Tree Planting.
- Inclusion of a variety of seating and dining opportunities supported.
- Upgrade to pedestrian facilities overall desirability (pathways, seating, awnings to buildings etc...)
- Additional pedestrian crossing points supported.
- Improvements to/inclusion of Town Centre entry signage/welcome statements to improve sense of arrival desirable - At Old Ambo intersection
- Improvements to weather protection (building awnings) desirable
- Desire to celebrate Tramlines with feature lighting
- Support for incorporating contemporary and retro art into streetscape.



KEY FINDINGS FROM WORKSHOP #2

A community workshop was held on the 24th January 2023, to discuss the precinct design direction. The following notes were taken from those discussions and incorporated into 90% Masterplan



04B Mill Street

- Support for making Mill Street one-way from Currie Street to Civic Way.
- Support for increased pedestrian space and alfresco dining opportunities.
- Significant support for increased planting and shade - Tree Planting.
- Upgrade to pedestrian facilities overall desirable (pathways, seating, awnings to buildings etc...)
- Additional pedestrian crossing points supported.

05 Entertainment

- Forecourt is notably perceived as a safe space for families and groups within the town centre.
- Upgrade to pedestrian facilities overall desirable (pathways, seating, awnings to buildings etc...)
- Additional pedestrian crossing points across Currie street supported.
- Current pedestrian crossing at intersection of Currie and Bury Street perceived as dangerous and a conflict point between pedestrians and vehicles.
- Consolidation of Car parking supported. Complete removal of car parking undesirable - Still need short term parking for trade
- Interest in continuing and expanding Pop up events
- Laneway pedestrian connections supported

06 Mill Ln & Burry St

- Support for making Bury Street one-way from Mill Lane Currie Street
- Support for expanding pedestrian opportunities (seating, gathering etc...) from Council building forecourt into street.
- Shared zone supported however integration of short term car parking desired.
- Concerns over impacts to traffic when tram starts operation.
- Support for incorporating contemporary and retro art into streetscape.
- Fostering improved pedestrian connections from Coles retail complex to Currie Street and beyond.
- Improved pedestrian connections to Worker's Cottages/Heritage Precinct supported
- Additional Tree and understorey planting very desirable.

General Comments

- Support for permanent City name change to "Namba"
- Desire to reconnect city centre to Petrie Creek
- Support for including residential developments within city centre

T.C.L