

What is Placemaking?

Placemaking is an integrated approach to creating meaningful and vibrant places. Placemaking helps to identify what aspects of a place make it special and different from other places.

Place making gives insight into how the community use a place and what could improve our neighbourhoods to make them better in a way that ensures the unique natural and built character of the Sunshine Coast and its communities is appropriately reflected and enhanced in the public realm.

Placemaking opportunities include:

- Public spaces that are green and shady, activated and vibrant, accessible and inclusive and reflect local our character;
- Enhanced open space and recreation facilities with improved active transport networks such as walking trails, making it easier to be healthy and active.
- Integrating views and vistas to the beach, waterways, trees and coastal vegetation visually embedding our natural environment within our neighbourhoods.
- Maintaining and improving access to our beaches, shops and services.
- Streets that are friendly and vibrant where the streetscape is designed to be welcoming for pedestrians and fosters social interaction at the street level.



How is Placemaking related to Mass Transit?

A placemaking approach puts place at the centre of the design process, so our streets and spaces reflect the values and characteristics of the Sunshine Coast rather than just 'anywhere'. It is essential that our places and their valued characteristics are understood so that any planning and design process that is associated with Mass Transit can appropriately respond to the particular values of a place to ensure we respect, protect and enhance the distinct character of our coastal corridor.

Why should I provide feedback on placemaking?

The Sunshine Coast has many great places and spaces within our neighbourhoods to enjoy. Council is planning ahead to make sure we have places like this to enjoy in the future.

As more people are drawn to live here we need to understand the things you value the most about your neighbourhood and the places and spaces within it, so we can manage the challenges of population growth in a way where it does not adversely impact the Sunshine Coast's special character and liveability.

This information will help the Sunshine Coast grow sustainable communities that can accommodate how people use and experience their neighbourhoods now while incorporating what is important to communities going forward.

This way we can help ensure the things we love about our places continue to be available to future generations.



Have your say

Help decide for today and tomorrow.

Visit council's website at www.sunshinecoast.qld.gov.au to take our survey and see where you can talk with us.