

Moffat Beach Place Plan

Shaping the future of Moffat Beach's public spaces

Your values and vision – what we've heard so far

In collaboration with our community, Sunshine Coast Council is developing a shared vision and guiding plan for the public spaces of Moffat Beach, helping to shape the future of this much-loved local place.

Earlier this year, we invited the community to participate in **Stage 1: Values and vision**. Through surveys, workshops and pop-up sessions, we gathered valuable insights into what matters most to locals.



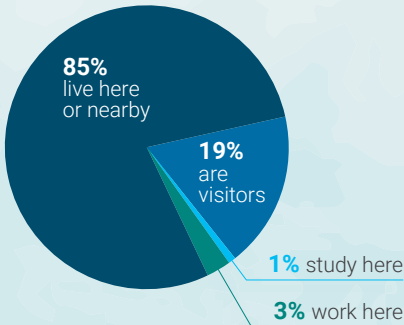
Learn more about the project and
community feedback received

haveyoursay.sunshinecoast.qld.gov.au

🔍 Moffat Beach

What we've heard so far

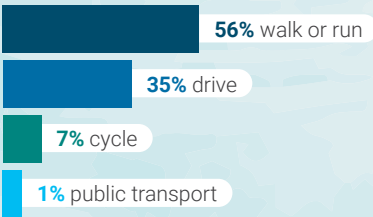
Moffat Beach survey respondents



78% of respondents (125 people) visit Moffat Beach daily or several times a week

We received **161 survey responses**, welcomed **41 participants** at our community workshop and saw strong attendance at **two pop-up sessions**. More than **85 per cent of survey respondents live in, or near, Moffat Beach** bringing a strong and genuine local perspective to the feedback shared.

How do you usually get to Moffat Beach?



Moffat Beach is widely regarded as 'a great place', with **81 per cent** of survey respondents awarding it a **four or five star rating**. In the survey, one star represented a place with significant room for improvement, while five stars indicated a place considered ideal and requiring no changes.

How locals describe Moffat Beach – your top 10 words:

- Laid-back
- Natural beauty
- Family-friendly
- Surf
- Welcoming
- Community
- Unique
- Local
- Peaceful
- Lively

Community Place Priorities

Of **25 place attributes**, the community identified these as the most important:



Open space and recreation facilities



Landscape



Walkability



Health and wellbeing



Ecological health

Moffat Beach 2040: Your values and vision

Draft Public Realm Vision

Moffat Beach is a laid-back coastal village where its community deeply values its natural beauty and local feel. Green spaces, a welcoming atmosphere and a laid-back lifestyle are at the heart of its charm. Vibrant shops and cafés, and convenient amenities make it easy to connect with friends and family. Visiting is easy with slow streets and accessible paths. Thriving natural surroundings invite recreation and relaxation. Changes are made with care, honouring community spirit, coastal character and distinct sense of place.

Beachside village character

Moffat Beach maintains its relaxed beachside village atmosphere and charm, with a public realm that honours and protect its unique identity. Streets are walkable and welcoming, with slow-moving traffic, safe paths, thriving local businesses and opportunities for diverse social experiences.



Living actively with nature

Nature and recreation go hand in hand at Moffat Beach. Coastal pathways encourage walking, running, cycling and reflection, while shaded paths, rest spots and seating invite people to relax, stay active, connect and enjoy the sea breeze and coastal views. Green spaces support play, informal sports and picnicking alongside peaceful places.



Welcoming gathering place

Moffat Beach is a place for everyone, where families, friends and pets gather in shaded parks and open spaces feeling welcome, safe and part of the community. Beach culture and surfing continue to bring generations together. Public spaces are flexible and informal, with shaded areas, seating and open lawns for recreation and gatherings.



Thriving natural systems

Tooway Creek, the beach, surf break and headland are protected and celebrated for their ecological and scenic value, supporting biodiversity and coastal resilience. Improved water quality supports safe swimming, healthy marine life and a thriving coastal ecosystem. Streetscapes and parks contribute to stepping stone habitats, flood mitigation, and wildlife corridors.



Making Moffat Beach's public spaces even better

We heard the following areas can be improved on:

- Traffic and parking
- Accessibility and inclusivity
- Environmental protections and sustainability
- Preserving character while allowing thoughtful change.



Thank you
to everyone who
shared your thoughts
and ideas during the
Values and vision phase.
Your input will help shape
the Draft Place Plan.



Image: Shane Hastings

It's not too late to Have your Say!

There will be another opportunity to comment on the **Draft Moffat Beach Place Plan** once it's released, to help make sure we've got it right.

Stay tuned!

Project timeline

Planning

Mid-late 2024

Values and vision

March - April 2025

We are here

Draft Place Plan

Early 2026

Presenting your Place Plan

Mid 2026

To learn more about the
Moffat Beach Place Plan
visit the project website.



sunshinecoast.qld.gov.au
mail@sunshinecoast.qld.gov.au
07 5475 7272