

Project context, approach and engagement

Project context

At the beginning of 2021 Council commenced a detailed study of the coastal strip from the southern end of Shelly Beach northward to Tooway Lake.

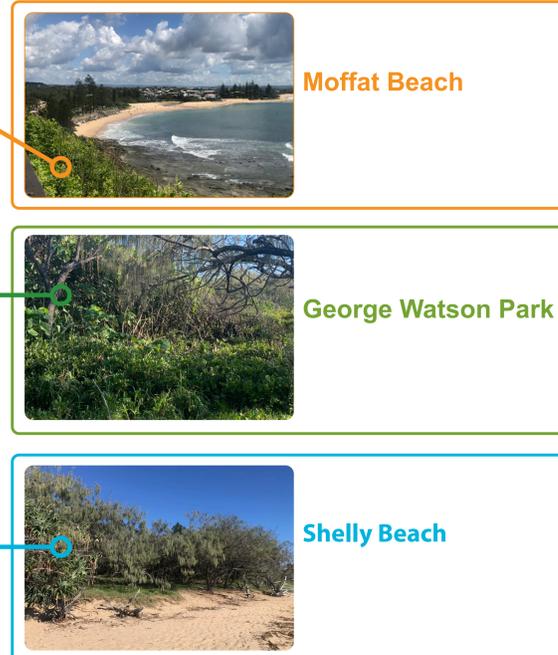
The high ecological, amenity and landscape values of the area coupled with increasing recreation demands means the area requires careful consideration to ensure a sustainable balance can be struck between its significant natural values and community use.

A strategy is required to balance the long term needs of the community and the valued flora and fauna of the area.

The study area

The study considers an approximate 2km section of coastline between Moffat and Shelly Beach. This is a section of coastline enjoyed by the community both as a series of individual destinations, Moffat Beach, George Watson Park, North Shelly Beach and South Shelly Beach as well as a series of connected experiences linked by the coastal path.

The map to the right identifies the extent of the study area. It illustrates the area divided into three distinctive zones of landscape character. The information in the exhibition panels is organised based on these three zones.



Project objectives

The project seeks to define and map a way forward to guide the future evolution and management of this important section of coastal landscape.

Council wants to ensure the best outcomes for residents, the natural vegetation of the area and its wildlife, seeking to put in place a proactive long-term approach to the areas management, to achieve the following objectives:

- Enhanced ecological diversity
- Enhanced recreation and visitor experiences
- Increased area for natural turtle nesting
- Reduction in the requirement to relocate turtle nests
- Increase the options / area available for turtle nest relocation receiving sites
- Increased public vantage points for appreciation of local amenity
- Fit for purpose services and infrastructure
- Increased area of public recreation open space
- Reduction in conflict on coastal path
- Enhanced recognition and celebration of history, cultural heritage, environment etc
- Reduction in light spill
- Shared values of the area
- Enhanced awareness and education about the areas distinctive natural and cultural values.

The findings of the study will help inform council management of the area and will help to provide clear and consistent direction to all.

Summary of project approach and stakeholder engagement

Engagement

To ensure the best outcome for residents, nesting turtles and coastal biodiversity significant time has been dedicated to an engagement process to better understand community perspectives on what is valued about this section of coastline and the challenges and opportunities associated with its management.

In addition to engagement with key community stakeholders, more specific technical inputs relating to best practice management of turtles and dunal vegetation have been sought from relevant Federal, State and Local Government officers and Council professionals.

Project approach

The diagram below sets out the approach adopted for the project:

Summary list of key stakeholder meetings

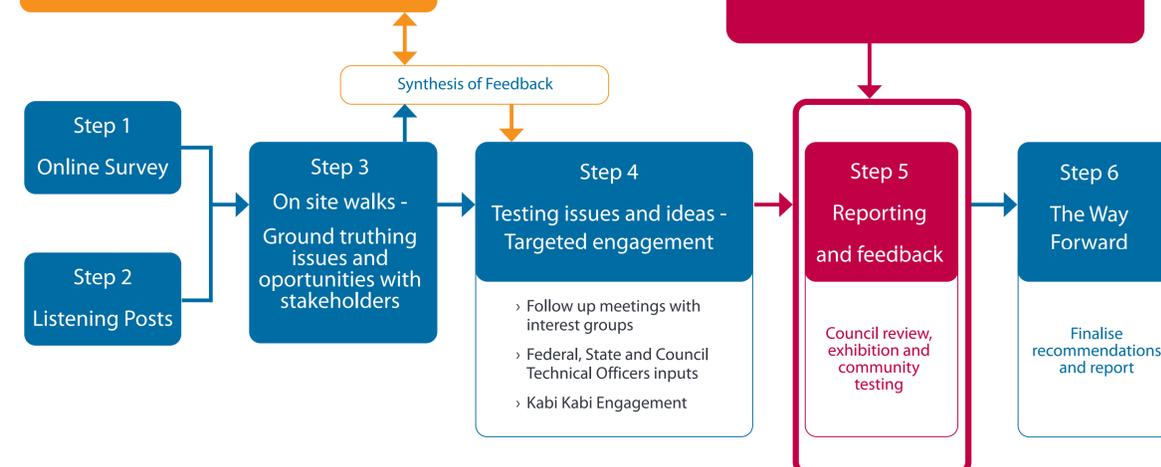
Online Community Survey	28 January 2021 to 1 March 2021	
Shelly Beach Community Listening Post	20 February 2021	
Moffat Beach Community Listening Post	27 February 2021	
External Stakeholder Group	Site Tour	Follow up Meeting
North Shelly Beach Group	25 March 2021	5 May 2021
North Shelly Beach Group 2	No Tour	11 May 2021
Caloundra Residents Association	26 March 2021	29 June 2021
Community of Beaches	27 March 2021	5 May 2021
Marine Turtle Conservation Volunteers	27 March 2021	10 May 2021
Friends of Shelly and Moffat Beaches Group	27 March 2021	14 June 2021
Shelly Beach Conservation Group	26 March 2021	8 July 2021
George Watson Park Bush Care Group	26 March 2021	3 June 2021
Wildlife Preservation Society of QLD	25 March 2021	3 June 2021
Tooway Lake Catchment Care group	25 March 2021	14 July 2021
Sunshine Coast Environment Council	No Tour	5 October 2021
Kabi Kabi - Brian Warner	28 July 2021	
Internal Stakeholder Groups	Initial Meeting	Follow up Meeting
Environment Operations	21 May 2021	5 July 2021 & 6 October 2021
Parks and Gardens	2 June 2021	12 October 2021

Community values

The community engagement, undertaken in the early part of the study, established the following shared set of values and directions:

Protect and enhance:

- The dune and beach habitat
- The turtles
- The public amenity and the coastal path.



Current project stage

The exhibition and online engagement

On Saturday 30 October 2021 key stakeholder groups and the broader community were invited to attend an exhibition style presentation of the key findings and recommendations from the Moffat to Shelly Beach Coastal Study.

The materials from the exhibition are contained in these panels. The information will be available on Council's website for a period of 2 weeks ending **Monday 15 November 2021**.

This provides an opportunity for those attending the exhibition to consider the materials and proposed actions in more detail, and to ensure anyone not able to attend on the day of the exhibition has the ability to review the same materials.

The 9 panels provide the findings of this investigation and set out the recommendations to guide council action going forward.