SURVEY OUTCOMES

New Active Transport Plan
Community Feedback

October 2024

Survey Overview

Council invited the community to help shape the region's new Active Transport Plan. Using the *Have Your Say* survey platform on Council's website, community feedback was collected between 20 May and 17 June 2024.

The survey comprised up to 32 questions with an initial focus to understand the respondent's key demographic information and their mobility needs and then a broader focus on the respondents' perceptions specific to active transport in the region. The information provided Council with greater insights into the usage patterns of the walking and riding networks, barriers to using active transport more and factors which may support more people to choose walking and riding for short trips and decrease their private car use.

Council received 482 responses during the four-week engagement period. A short summary of the survey findings is below.

Survey Findings

Demographics

All age groups were generally well represented except for those aged younger than 35 years. Only 12% of respondents were under 35 years of age. The greatest number of respondents were within the 35-49 year age bracket.

Almost two thirds of the respondents were female (65%), while a third were male (34%) and approximately 1% identified as non-binary.

Around 2% of the respondents indicated that they use a mobility aid such as a wheelchair, mobility cane or walking frame which may under-represent this group within the region where 6.2% indicated needing help in their day-to-day lives due to a disability.

The proportion of respondents from the Hinterland was generally reflective of the population distribution of the Sunshine Coast region.

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Figure 1 below illustrates the demographics of the respondents to the new Active Transport Plan *Have Your Say* survey.

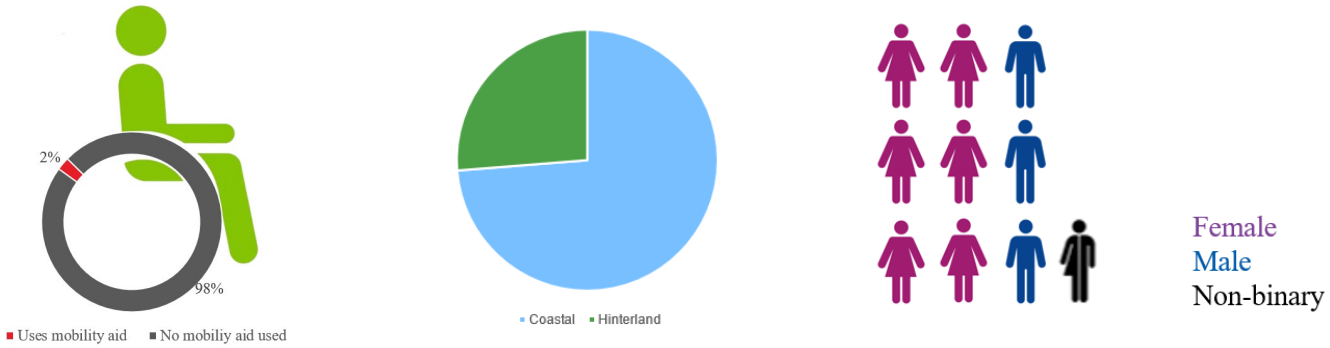


Figure 1: Demographic summary of survey respondents

The proportion of survey respondents who identified as 'interested but concerned' bike riders according to the Geller Scale was generally reflective of the broader Queensland population.

The 'interested but concerned' population are the region's target market for potential new riders and present the greatest opportunity for the region to achieve the mode shift targets set out in Council's Integrated Transport Strategy (2018). The 'interested but concerned' population need reassurance through separated facilities to choose using a bike for take their trip by bike.

Figure 2 below illustrates the respondents level of interest and confidence according to the Geller Scale in comparison to the Queensland population.

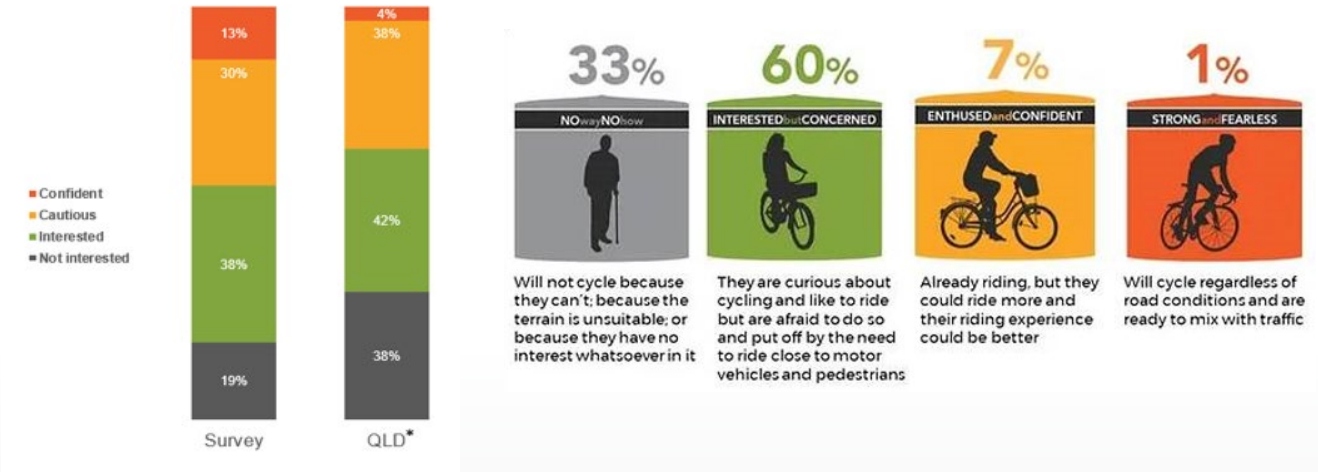


Figure 2: Level of interest and confidence in riding of survey respondents

Analysing the survey data, three key themes emerged which are summarised below.

Emerging Theme 1: Improved network, connectivity and facilities

Respondents indicated concern that the distance between places is too far and the paths between places are not direct enough, too hilly or do not exist.

Respondents identified the need for:

- more paths in their neighbourhood
- more separated paths between neighbourhoods and centres
- destinations to have bike parking or facilities
- clean, tidy and well maintained paths
- more nature or greenspace along paths
- better wayfinding and signage.

Emerging Theme 2: Safer environments for walking and riding

Respondents indicated concern that paths or roads are too busy with other users.

Respondents identified the need for:

- off road or separated paths away from other road traffic
- more separation from other path users (e.g. riders and e-scooters)
- people riding bikes to have wider paths when sharing with people walking.

Emerging Theme 3: Balancing the needs of different path users

Respondents indicated concern that paths or roads are too busy with other users.

Respondents identified the need for:

- off road or separated paths away from other road traffic
- more separation from other path users (e.g. riders and e-scooters)
- people riding bikes to have wider paths when sharing with people walking.