

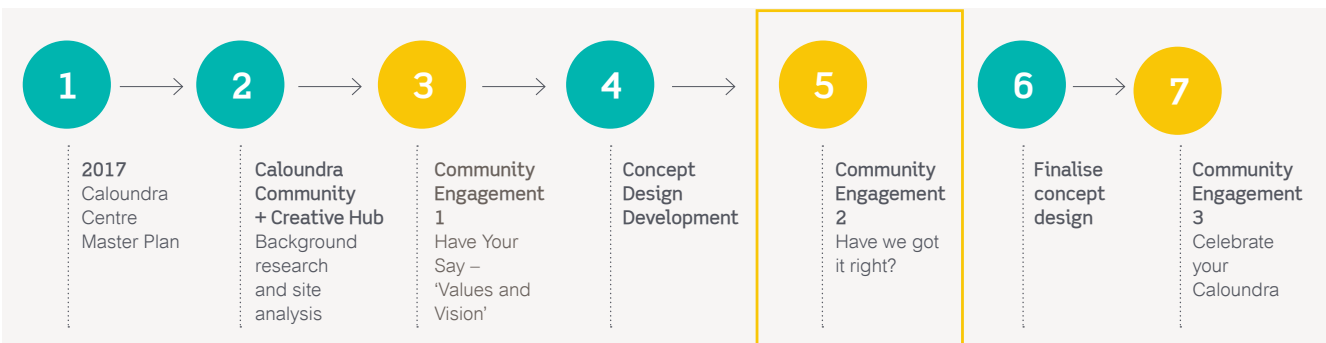


How will you be a part of 'Create Caloundra'? Your Community + Creative Hub



Create Caloundra FAQ's

Question	Response
General	
1. What is the Create Caloundra project? (What we are doing?)	In 2017 Council endorsed the Caloundra Centre Master Plan 2017 – an exciting vision to encourage new investment in the central business district of Caloundra. Key features of the Create Caloundra – Community and Creative Hub are the public and open space connecting The Events Centre, the proposed new Caloundra District Library, a new Caloundra Regional Gallery and activated town square though to Bulcock Beach.
2. What is not part of this project?	The Create Caloundra project does not incorporate the mass transit project, Caloundra road network upgrade or sportsground masterplan. It also does not include the Bicentennial Park area of Caloundra at this early stage. The project design does however consider and recognise the benefits that these projects will bring to the Caloundra Centre area and the opportunities for activation.
3. What are we aiming to achieve?	The Create Caloundra project aims to create a vibrant, diverse and inclusive hub, both day and night, that celebrates arts, culture, literature and life. It will be a known and must visit destination for locals and visitors and a place where people and community are at its heart. It will be a place where activation and events are embedded throughout the precinct, both indoor and out.



Question	Response
4. Why is this project important?	<p>The Caloundra Centre Activation Project builds on the Caloundra Centre Masterplan and will:</p> <ul style="list-style-type: none"> • position Caloundra as a vibrant place and major destination in the Sunshine Coast region • reinvigorate the town and support growth in tourism • position Caloundra as a key cultural hub within the region, and • encourage greater residential, tourism and commercial development in Caloundra. <p>The Project recognises Caloundra's potential to build on its reputation as a place of natural beauty that promotes active and healthy lifestyle and offers significant opportunities for redevelopment with mixed use development in and around Bulcock Street. Caloundra is a major activity centre within the Sunshine Coast region, and the Caloundra Centre Activation Project and Create Caloundra project will support this vision. The Caloundra Centre Activation Project is designated as a Major Project within Council.</p>
5. What areas of Caloundra are we focusing on?	<p>The Community and Creative Hub precinct includes Bill Venardos and Felicity Park, the refurbishment of the existing administration building, The Events Centre, a town square on the corner of Bulcock and Otranto Streets, redevelopment of the existing library site and public realm upgrades to surrounding streets including Otranto Avenue, Nutley Street, Bulcock Street, Carter Lane and Minchinton Street.</p>
6. Why develop this in Caloundra and not in the new Maroochydore City Centre?	<p>Caloundra is an attractive seaside centre framed by the spectacular blue of the Pumicestone Passage and the golden sands of Bulcock Beach and Kings Beach. The centre is also known for its lush, subtropical landscape with distant views across the water and tree line to the majestic Glass House Mountains. Residents and visitors are attracted to this natural beauty and the relaxed, community oriented lifestyle of Caloundra. Caloundra and Caloundra South are expected to experience significant population growth over the next 20 years. Caloundra is identified as a major activity centre in the Sunshine Coast region and will complement the development of the Maroochydore City Centre. The Caloundra area will provide a key southern and regional for centre for community, culture and recreation.</p>
7. Will this project drain activity and money from other areas in Caloundra or across the rest of the Coast?	<p>Caloundra is already a major activity centre within the Sunshine Coast Region. The revitalisation and activation of the Caloundra Centre will complement, not compete with, other major centres and townships in the Sunshine Coast region – each with their own unique appeal as a destination for locals and visitors to the area.</p>
8. Why aren't other areas in Caloundra being improved?	<p>The Caloundra Master Plan 2017 is intended to guide the activation of the wider Caloundra area. The Caloundra Centre Activation Project focuses on the Caloundra Centre area (identified as the Community and Creative Hub in the Master Plan), particularly in relation to the future use of Council's assets and the longer term coordination of traffic, public transport and open space connections in the core area around the 'government precinct' at the intersection of Omrah Avenue, Nutley Street and Otranto Avenue.</p>
9. Who created the project vision?	<p>The Create Caloundra project is built on the Caloundra Master Plan's vision and is still in the early stages in its approach to developing concept options. Council's Major Projects and Design and Placemaking Teams have worked closely with independent consultants and a Division 2 Councillor-led Project Control Group to further develop the vision for the Caloundra centre area. The development of preliminary concept designs will be based on an understanding of past and present history and culture, while also looking to the future vision for Caloundra. In November/December 2020 a first round of community engagement encouraged the local and wider community to share their visions and values for project. This feedback has been used to create the current project vision and draft concept design.</p>
10. What is the budget for this project?	<p>The project has funding allocation to undertake feasibility analysis and preliminary design over the next financial year for key project components. This work will inform cost planning for the project to enable future capital project funding requests. Works on the wider Caloundra Centre Activation Project are expected to commence from mid-2022, on completion of the new Sunshine Coast City Hall.</p>
11. How will the project be funded?	<p>Delivery of the project will rely mainly on funding through Council's capital works program. However there may be opportunities to advocate for funding from State and Federal Government. The approach to ongoing activation of the Caloundra centre area is envisioned to be collaborative partnership between Council, Community and key stakeholders.</p>



Question	Response
12. What stage is the project up to?	We are commencing Stage 2 of a three stage community engagement process: <ol style="list-style-type: none"> 1. 'Values and Visioning' – Re-introducing the project and building community ownership, interest and energy for future activation (November/December 2020 - completed). 2. 'Have we got it right'? – Testing the vision, priorities and the developed concept design (May/June 2021). 3. 'Your Community and Creative Hub' – Celebrating the collaborative outcome (October/November 2021 – subject to Council's endorsement of a preferred design concept).
13. How can we hold events here – we want to be involved in activation?	Activation of the Community and Creative Hub envisages that community, business and creative groups will partner with SCC to implement an ongoing program of events. Part of the activation is process will be for Council to review and streamline the 'approval' process to facilitate a more nimble approach which enables community participation. Email: PlaceMaking@sunshinecoast.qld.gov.au to register your interest.
14. Is there funding for management of the precinct?	The Caloundra Centre Activation Project seeks to allocate funding specifically for the ongoing programming, management and activation of the Caloundra Centre Area. Significant resources are already allocated to the activation of the Caloundra centre area and the project will continue to build on these initiatives into the future. The Caloundra Centre Car Parking Fund is also available for activation of the Caloundra centre area.

Engagement

15. Can I still have a say?	Community Engagement is a three stage process: <ol style="list-style-type: none"> 1. 'Values and Visioning' – Re-introducing the project and building community ownership, interest and energy for future activation (November/December 2020 – completed). 2. 'Have we got it right'? – Testing the vision, priorities and the developed concept design (May/June 2021). 3. 'Your Community and Creative Hub' – Celebrating the collaborative outcome (October/November 2021 – subject to Council's endorsement of a preferred design concept). <p>The community is encouraged to provide feedback – particularly through the early stages of the project to help inform the visioning and concept design development for the Community and Creative Hub.</p> <p>haveyoursay.sunshinecoast.qld.gov.au/create-caloundra</p>
16. What aspects of the project can I still influence?	The Caloundra Centre Master Plan and the endorsed Urban Design Concept (June 2019) provides the basis for future design development in terms of the size and location of key project components. The community has the opportunity to influence the look and feel of the interconnecting public realm, as well as the spaces and places that provide for the future activation of the Community and Creative Hub. In addition the community is encouraged to take an active role in the ongoing activation of the centre area – now and into the future.
17. How do I have a say?	A range of options are available for the community to have their say in relation to the project: <ul style="list-style-type: none"> • Online via Council's Have Your Say website haveyoursay.sunshinecoast.qld.gov.au/create-caloundra • In person at Council pop-up stalls: <ul style="list-style-type: none"> - Twilight Markets – Caloundra – Friday 28 May 2021 - Bulcock St Markets – Sunday 30 May 2021 - 'Lightning' Game – USC Stadium – 6 June 2021 - Currimundi Lake Twilight Markets – Friday 18 June 2021 - Bulcock St Markets – Sunday 20 June 2021 • Community Group Forum (by invitation) • Submissions – email: PlaceMaking@sunshinecoast.qld.gov.au mail to Locked Bag 72, Sunshine Coast Mail Centre QLD 4560 or deliver to a Council Customer Service counter



Question	Response
Design	
18. How is Council addressing car parking?	The longer term vision for car parking is outlined in the Caloundra Local Area Parking Plan. Car parking demand in the Caloundra Centre area will continue to evolve as the project matures, and will be impacted by future mass transit and general transport solutions. Council has significant land holdings in the Caloundra centre area and is well positioned to address public car parking requirements into the future. On completion of the Caloundra Administration Building repurposing there will be reduced car parking demand from Council staff, and the Nutley St car parks will be able to provide increased public car parking in the centre area.
19. Are you keeping all of the trees in Felicity Park?	As with any development there will be some impact on the existing vegetation. All trees within the project area have been surveyed and have undergone a condition assessment by a qualified arborist. This information will be used throughout the design process to minimise impacts within the project area. The existing vegetation is considered a unique and valuable asset for the Community and Creative Hub. Where appropriate, impacted vegetation will be able to be relocated for re-use. Plans indicating the extent of impact on existing vegetation are included in the community engagement material – refer to ‘Short Concept Report’. The concept design also provides for extensive new tree planting for the new Community and Creative Hub.
20. Is there any loss of Open Space in the centre area	No. The proposed concept design increases the available open space in the Caloundra Centre area by approximately 4200 m ² . The new town square will add approximately 3200 m ² , and the new public realm will add approximately a further 1000m ² of public open space.
21. What will happen to the existing library?	A new contemporary District Library is proposed to be provided within the existing Caloundra Administration Building to replace the existing Library. As envisaged by the Master Plan, the existing Library land provides the opportunity to attract private sector investment by the delivery of a catalyst development on the site. Council has approved , in principle, the sale of the site via an ‘expressions of interest’ process which will ensure outcomes for the site are complementary to the overall vision and design for the Community and Creative Hub precinct
22. What will happen to the existing Caloundra Regional Gallery?	The existing Caloundra Regional Gallery is proposed to be replaced with a new Regional Gallery to serve the Sunshine Coast region into the future. A Business Case will be developed for the new gallery over the next year.
23. What size will the new Caloundra Regional Gallery be?	The images shown on the concept plans are indicative only. They are based on the current size and footprint recommendations for the proposed new regional Gallery in Caloundra contained in the Caloundra Regional Gallery Brief. The final size functional requirements for the new Gallery will be confirmed through the preparation of a detailed Business Case, which is scheduled to be completed over the next year.
24. What happens to the existing Building on the corner of Bulcock Street and Otranto Avenue?	The building known as 77 Bulcock Street (the old Landsborough Shire Council Chambers) will be demolished to make way for the new Town Square.
25. How will public art be implemented – where will it go and what will it look like?	A future public art curation strategy will be undertaken and opportunities will be identified and integrated throughout the precinct and public buildings. These artworks will complement and expand on the great public art offerings already existing in the Caloundra centre area.
26. Will any of the surrounding streets be closed to traffic in the ultimate design?	There is no requirement to close or alter access to any of the existing streets. Omrah Avenue (between Minchinton St and Nutley St), Bulcock St and Otranto Ave is proposed to become more ‘pedestrian friendly’ to enhance connections between Bulcock Beach and The Events Centre and provide better linkages between key buildings within the precinct.
27. What scale of events will be held here?	The space being created is intended to be a relaxed place where you might enjoy an outdoor film, night markets and accompanying low-scale music activity. It’s envisaged that any events will feature informal seating (e.g. picnic rugs, deck chairs etc.).



Question	Response
Delivery	
28. What will be the impacts to traders and residents?	The majority of work will occur within existing council buildings and in Felicity Park so there should be minimal disruption to traders and residents.
29. When will the project be completed?	The project is expected to be delivered in stages over a number of years as funding is allocated within Councils capital works program. Construction of the new Caloundra District Library is expected to commence in mid-2022.
30. Will I still be able to access the library during construction?	A new contemporary district library is proposed to be located in a repurposed Caloundra Administration Building. The existing Library will continue to operate from the current location until the new Library is complete. There may be some temporary interruption to services during relocation.
31. Where can I find more information about the new Caloundra District Library?	More information can be found on Council's website – Caloundra Centre Activation Project , or the Caloundra Library website. Display boards and project fact sheets are also available in the Caloundra Library.
32. Is this the right timing for this project, when money could be spent elsewhere especially after the impacts of COVID-19?	Advancing the design of the Community and Creative Hub as well as the other key projects of the Caloundra Centre Activation project is an important step to ensure the delivery of this, and other Council projects are able to assist in the recovery from COVID-19. This includes economic recovery and bringing the community back into our public spaces.

