MOOLOOLABA FORESHORE

Revitalisation

Mooloolaba Foreshore Revitalisation

Stage Two – Central Meeting Place

Community Engagement Report
Phase One: Have your Say (March – May 2022)

Sunshine Coast COUNCIL

Acknowledgment of Traditional Custodians

Sunshine Coast Council acknowledges the Kabi Kabi people and the Jinibara peoples and recognises that the Sunshine Coast local government area has always been a place of cultural, spiritual, social and economic significance to its Traditional Custodians.

Council is committed to working in partnership with Traditional Custodians and the First Nations community to support self-determination through economic and community development.



Acknowledgements

Council wishes to thank all contributors for their involvement in the development of this document, including the Sunshine Coast community, stakeholders and visitors to the region.

Project sponsor and partners

Project sponsor: Liveability and Natural Assets

Project teams: Design and Placemaking Services and Major Projects and Strategic Property

Document control

Revision	Date	Details	Authorised
A	18.08.2022	Phase 01 release	SCC DPS

Disclaimer

Information contained in this document is based on community and stakeholder feedback obtained through formal community engagement undertaken by Sunshine Coast Council between March and May 2022 as part of the Mooloolaba Foreshore Revitalisation project.

All figures and diagrams are indicative only and should be referred to as such.

Although the report may not capture all responses in detail, the views and suggestions collected are acknowledged and summarised without bias, and key themes collated to help inform how council progresses the project, in alignment with community interests.

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1.

Engagement Summary

About this report

This report is intended as a summary of the feedback received from community and key stakeholder groups engaged by Sunshine Coast Council (council) as part of Stage Two works of the Mooloolaba Foreshore Revitalisation project.

The purpose of this recent engagement is to discuss two specific elements of the 2015 *Placemaking Mooloolaba Master Plan* (the Master Plan) and 2019 Detailed Design that have been impacted by social and environmental change, and hence council feel it is necessary to engage again to better understand the current interests of the community.

Council engaged the community seeking feedback on the:

1. Central Meeting Place; and
2. Cove Kiosk in the Northern Parkland.

Cove Kiosk, Northern Parkland

As part of Phase One engagement, the community was asked about food and drink outlet options for the recently completed Northern Parkland but there was no clear outcome based on the community's feedback.

The options surveyed include a permanent kiosk, a cafe, a licensed cafe, or pop-up food trucks on a temporary basis.

Further investigations will now take place to determine what could occur for any potential food and drink options for this section of Mooloolaba's foreshore.

This will include feasibility investigations regarding operational logistics, provision of utility services, environmental factors and discussions with the relevant regulatory bodies.

Council will continue to keep the community informed.

Project overview

Background

The Mooloolaba Foreshore Revitalisation project is a multi-staged placemaking project being delivered over several years.

The project is a key public realm initiative identified by the Master Plan, which council adopted in December 2015.

The Master Plan proposes revitalisation of Mooloolaba Foreshore (amongst many other initiatives across the whole of Mooloolaba) to create a world-class destination.

Previous community engagement

The Master Plan was the result of extensive community engagement involving over 3,000 participants from 2012-2015.

Feedback received identified the following key values and priorities for the future of Mooloolaba foreshore:

- significant value is placed on the beach
- the identity of the locality is enshrined in the beach and its associated healthy lifestyle
- a desire to enhance access to the beach and provide supportive family-friendly facilities
- a desire for improved car parking provision
- a desire to see more shade, trees and public amenities along the foreshore and Esplanade.

The draft Master Plan received a very high level of community support (82%) and was adopted by council in December 2015. Community support included the following foreshore initiatives:

- 87% support for the vision
- 82% support for the revitalisation of the foreshore and creation of additional 40% parkland
- 84% support for creating a wide, continuous waterfront promenade with community, cultural and event destinations, including new event space, adventure playground, kids water play space and more activity areas with barbecues.

Purpose

As some time has passed since endorsement of the 2015 Master Plan and 2019 Detailed Design, council considers it necessary to engage the community to seek current views and opinions in relation to Mooloolaba's foreshore.

This need is attributed to significant social and environmental change that has occurred in the region since planning and detailed design was undertaken for Mooloolaba foreshore. Key drivers of change include the global pandemic, climate change (rising sea level and frequency of major storm events), and recent engineering condition reports.

This community engagement will assist council understanding the community's views when deciding how the future Mooloolaba Foreshore Revitalisation works progress.

Engagement phases

Council will undertake the following community engagements:



Phase One: Have your say! (complete)

Initial engagement occurred from March 30 to May 4, 2022, where council invited the community to 'Have your Say' on the Central Meeting Place to help determine the key functions and public amenity facilities within this precinct (which encompasses the existing Loo with a View).

Feedback received from Phase One engagement will assist council to develop informed design concepts for the Central Meeting Place.

Phase Two: What we heard

A summary of feedback received in Phase One for the Central Meeting Place will be shared with key stakeholders and the community whilst consultants develop design concepts for the Central Meeting Place.

Phase Three: Share your thoughts

As a future phase of community engagement, council will come back to the community with multiple design concepts for the Central Meeting Place. The community will have an opportunity to review the concepts and provide feedback to assist council with determining the preferred outcome.

Phase Four: Keeping you informed

Once council has supported an agreed outcome for the Central Meeting Place the final design will be announced to the community and council will continue to keep the community informed as Stage Two progresses.

Engagement snapshot



5 weeks of engagement (30th March – 4th May, 2022)



1 'Walk the street' day to chat with local traders and businesses



110 advertisements placed in various media spots (print, social media, radio, and signage)



2 community drop-in sessions



12 key stakeholder group one-on-one interviews



1016 visits to Mooloolaba Foreshore Revitalisation website



15 social media posts/ads



52,438 views on council's social media posts (Facebook, Instagram, Twitter and LinkedIn)



8683 post engagements (the number of reactions, likes, comments, saves, interactions and shares)



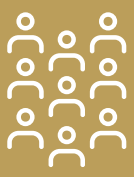
846 emails to Mooloolaba Foreshore Revitalisation project-update subscribers



1133† online 'Have your Say' surveys completed



733 comments made via the survey



802 new subscribers to the project email for updates



548 comments made on council's social media posts (additional 1,491 interactions on third party channels)



1039 signatures on a petition opposing the removal of the Loo with a View and observation decks

Refer to Appendix A for copies of the engagement materials used in Phase One.

† 1082 validated responses
(49 responses were deemed invalid submissions)

Participation snapshot

36-55 year olds **most** engaged

61% female participation

86% of respondents are from the Sunshine Coast

Youth & Tourists were the **least** engaged

Demographic Profile

Gender / identify as

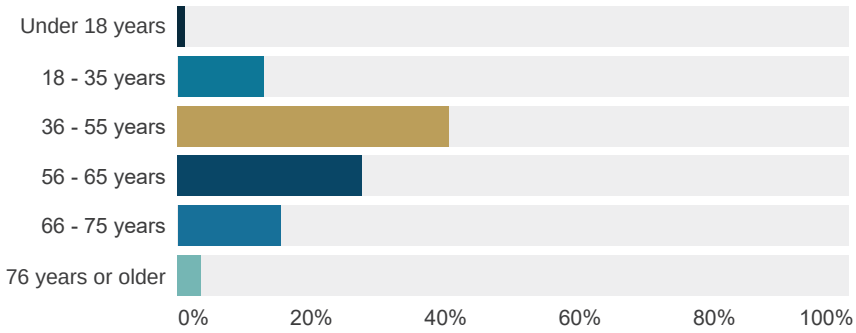
61% Female

38% Male

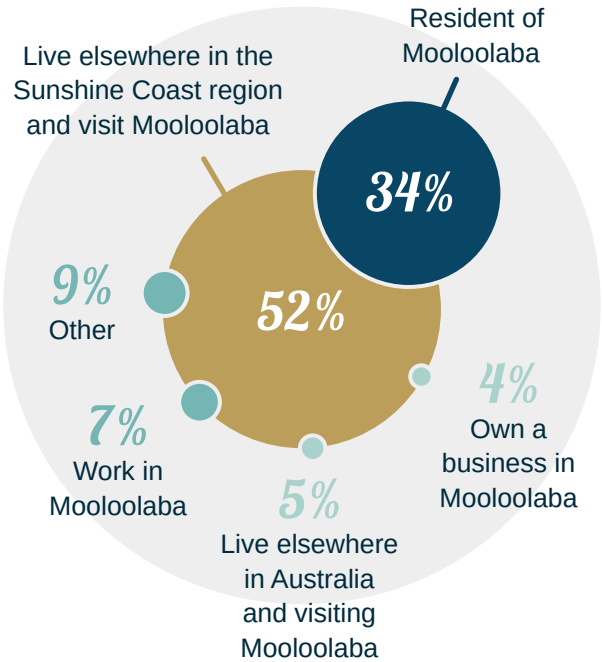
.7% Prefer not to say

.3% Non binary

Age group



Place of residence or interest in Mooloolaba Foreshore



Physical impairments

81% N/A I don't have any disabilities

8% No, I prefer not to answer

5% Motor (i.e. the ability to walk)

2% Auditory (hearing)

.8% Visual (eyesight)

.2% Cognitive / learning ability

Devices used for mobility assistance

13% Pram or stroller

3% Wheelie walker

3% Wheelchair

3% Walking stick

.2% Smart cane for visually impaired

76% None

What we've heard so far



Central Meeting Place

Residents and visitors were asked about the functions and facilities they value in the Central Meeting Place, which encompasses the Loo with a View.

The existing Loo with a View has been a recognised part of Mooloolaba's foreshore for over 25 years. The building is located on the Mooloolaba foreshore, near the Brisbane Road arrival point and comprises public amenities including toilets and showers, public seating, a viewing and event deck and local artworks. Its design is based on a boat, recognising Mooloolaba's strong nautical heritage.

Recent independent engineering and access assessments have revealed that the ageing Loo with a View building does not meet current Universal Access (People with Disability Access) requirements, or modern sustainable building design standards, and is subject to the escalating impacts of climate change. The assessments deemed multiple areas of the Loo with a View are 'beyond repair'.

For these reasons, the Central Meeting Place area has been prioritised for the next stage of construction in 2023/2024, and council is exploring ideas for the precinct's future.

Survey questions

Council would like your feedback to help determine what functions and facilities residents and visitors value in the Central Meeting Place (the area which encompasses the Loo with a View).

Survey feedback

Priority outcomes:

1. Access for all users (92%)
2. Access to an area with views of the ocean and bay (90%)
3. A place to sit and to meet friends in all seasons (89%)
4. Public safety (86%)
5. A meeting place (75%).

Top uses of the existing Loo with a View:

1. For toilets and hand washing (83%)
2. To see coastal views of the area (68%)
3. Sat on the deck with others (67%)



Key values important to the community

'Have your Say' Community Feedback

Phase One Engagement — Mooloolaba Foreshore Revitalisation (Stage Two)

Main Themes*

"The hero for Mooloolaba is the beach."



Be inclusive, safe and accessible to all.



A place to meet, gather and sit.



Keep the existing location but refresh the precinct with modern, accessible amenities.



Maintain an important landmark and icon of the Sunshine Coast.



Maintain and enhance the views to the ocean and Point Cartwright.



Important to integrate the history and culture of Aboriginal and Torres Strait Islander people.**



Protect the environment and keep it natural with trees and grass.



More community events and activation are needed.

Other themes



Keep the amenities where it is - they're conveniently close to the flagged area of the beach.



Incorporate a Visitor Information Centre to help promote tourism across the Sunshine Coast region.



Incorporate public art that is an attraction and enhances Mooloolaba (e.g. sculpture trail, interactive, educational and interpretive).



Provide more shade and shelter.



Increase the amount of open green space and park furniture (i.e. BBQs, bins, seats, shelters, bike racks, water refill stations).



Concern for sustainability, particularly increased rubbish generated from takeaway packaging.

* Themes were derived from a count of repeated feedback topics taken from a collective review of all stakeholder interviews and the 700+ comments provided via council's Phase One: Have your Say survey.

** Image credit: Lyndon Davis, The Lore of the Land (detail), 2018. Sunshine Coast Art Collection.

Next steps

Council will consider feedback received from all phases of community engagement to assist with determining preferred outcomes for the Mooloolaba Foreshore Revitalisation project.

Central Meeting Place

Council will consider all community and key stakeholder feedback to assist with informing the development of design concepts for the Central Meeting Place.

Consultants will be provided with community and stakeholder feedback, and will apply the key themes identified as design principles when developing multiple design concepts.

These concepts will be developed, analysed and tested against several criteria, including:

- Sunshine Coast Design Principles
- universal and equitable access requirements to meet best practice and current Disability Discrimination Act requirements
- environmental impact and flood/tidal inundation
- sustainability and resilience
- whole-of-life cost (50 years)
- value for money.

Council will invite the community to future engagements to seek further feedback on the design concepts to be developed for the Central Meeting Place.

It is anticipated that design concepts will be on public exhibition later in 2022 (targeting September / October), for community feedback.

Following this engagement, all feedback will be considered in preparing the final design concept to be presented to council for their consideration in the following months.

Approvals

Subject to council approval, a preferred design and its associated documents will also be submitted to the Queensland Government's State Assessment and Referral Agency (SARA) for their consideration and approval. Noting the preferred design concept may need to change to gain the necessary approval.



Existing Mooloolaba Loo with a View



2.

Background

Project context

About the Master Plan

The Mooloolaba Foreshore Revitalisation project is a multi-staged placemaking project being delivered over several years by council in conjunction with public and, potentially, private partnerships (where appropriate).

The project is a key public realm initiative identified by the *Placemaking Mooloolaba Master Plan* (the Master Plan), which council adopted in December 2015.

Mooloolaba Foreshore Revitalisation project

After the Master Plan was endorsed, council engaged an external team of specialist consultants to develop the Master Plan into a detailed design for the entire foreshore. The design process spanned several years (2016-2019).

The detailed design for Mooloolaba foreshore was publicly released in August 2019.

Delivery of the Mooloolaba Foreshore Revitalisation project will benefit Mooloolaba and the Sunshine Coast region by enabling locals and visitors to enjoy the natural landscape environment and experience a range of enhanced settings including pedestrian and cycle connections, improved access for people of all ages and abilities, and the creation of new family-friendly parkland and recreation spaces.

Staging and precincts

The Mooloolaba Foreshore Revitalisation project covers an extensive area that is complex in nature with significant costs and time associated with its delivery.

For those reasons, council plan to stage its delivery.

The staged revitalisation of Mooloolaba's foreshore has been separated into four precincts:

- Stages One A and B, Northern Parkland has funding committed and is currently under construction (completed in June 2022)
- **Stage Two, Central Meeting Place (current)** has funding committed and the early planning phase is underway, with expected construction in 2023-24
- Central Parkland (timing to be determined)
- Southern Parkland (timing to be determined).

Engagement approach

Engagement for Stage Two of the project is targeting feedback from a range of Mooloolaba foreshore users, including local residents and traders, the Sunshine Coast community, special interest groups, visitors and tourists.

In line with the recommendations of the International Association for Public Participation (IAP2), several consultation methods will be employed to ensure the community and key stakeholder groups are suitably engaged and provided with an opportunity to participate in the process.

The primary method of capturing feedback will be the use of online surveys, as well as, other interactive techniques, to ensure everyone has a chance to participate. Other techniques may include one-on-one stakeholder group interviews, 'walk and talk' days held with local businesses, and regular community drop-in sessions in Mooloolaba.

Engagement materials include background information to provide a concise overview of this long-term project, including an historical timeline of the project's evolution, outcomes of the 2012-2015 master planning process, details about the current condition of the Loo with a View facility, and details about food and drink outlet options proposed in the Northern Parkland.

All feedback received from the stakeholders identified has been considered with the broader community feedback in preparing the key values and themes outlined in this document.

Refer to the Appendices to see communications materials used to promote Phase One engagement activities.

Phase One overview

Promotions

Radio broadcasts, newspaper articles, social media campaigns (Facebook, Twitter and LinkedIn), online blogs and forums promoted the engagement period. A range of print, digital and broadcast media were also used to bring awareness and encourage participation via the online 'Have your Say' survey.

Mooloolaba Foreshore Revitalisation: Precincts



Media platforms used and results

- Social media campaigns had a reach of 498,960 interactions across all media channels. Comment moderation directing people to complete the survey on council's website was necessary and carried out by council's Communication Branch.
- Facebook provided the best outcome in terms of reach and comments made, with social media posts viewed 385,044 times across the three main channels.
- Most engaged demographic was individuals aged 50+ years old and Sunshine Coast residents.
- Ads targeting tourists from outside of the region had the lowest click rate.

Stakeholder interviews

During Phase One engagement, council invited 12 key external stakeholder groups from the Mooloolaba area to attend one-on-one interviews. As representatives of the community, the following stakeholder groups/organisations were invited:

- Kabi Kabi peoples
- Mooloolaba Chamber of Commerce
- Mooloolaba Initiative & Activation Group
- Beach Matters
- Mooloolaba Police
- Mooloolaba Surf Lifesaving Club
- Mooloolaba Spit Association
- Alexandra Headland Community Association
- Architects for Resilient Communities Sunshine Coast
- Briometrix – Mobility Mapping specialists
- Sunshine Coast Access Advisory Network (SCAAN)
- Fiona Simpson MP
- Tourism and events (Visit Sunshine Coast, Mooloolaba Triathlon and Ironman, and New Years Eve).

Interviews included a presentation to introduce the project and provide relevant background information, and time allowed for questions and open dialogue.

Conversations were also had with Councillors, the Project Control Group and Senior Management, and other key internal stakeholders, including:

- Civil Asset Management
- Environmental Operations
- Property Management
- Parks and Gardens
- Other interested stakeholders (e.g. Communication Branch).

Community drop-in sessions

Two drop-in sessions were held during Phase One, both occurring on Saturdays (April 9 and 23, 2022) in the early morning (7:30am - 11am) along Mooloolaba Foreshore.

The sessions held reflect the recommendations of the International Association for Public Participation (IAP2).

Local venues were chosen for the drop-in sessions to ensure the community had the ability to visit and see the components council were consulting on.

Drop-in stations were established in the plaza area opposite the Loo with a View on Mooloolaba Esplanade and a second station located at the entry/exit of the new boardwalk from the Northern Parkland as it lands atop Alexandra Headland. Wet weather, however, hindered the second station on Alexandra Headland being established on the first event day (April 9).

Large, A1 full-colour posters were displayed at both drop-in stations and sessions to provide relevant project information and a QR code linking attendees to the 'Have your Say' survey.

Several council officers and external consultants were present on both days to answer questions from the community.

Survey

The Phase One online 'Have your Say' survey was accessible for 35 days (the entire 5 week period of Phase One). The survey was presented in two parts to separate questions on the Central Meeting Place from those on the Cove Kiosk, with a total of 18 multi-choice, value-based questions asked. The main survey questions asked were:

- *When thinking about the Loo with a View and its facilities, how have you used this area in the past 12 months?*
- *Thinking about the public amenities and facilities in the Central Meeting Place, I would like to see...?*
- *Have you visited the Northern Parkland (i.e. the new boardwalk, viewing platform and grassy area) since late last year?*
- *Thinking about the food and drink outlet options for the Northern Parkland I would like to see access to...?*
- *How important is access to food and drinks in the Northern Parkland area?*

The remaining questions asked participants for personal details to assist council in working out the mix of views from foreshore users, and to assist with quality control.

Other submissions

Council did not call for formal written submissions, as the engagement approach for Phase One engagement encouraged the community to provide feedback via the online survey. Other submissions were, however, received and have been reported. This included 16 written submissions tendered by email to council email accounts. All informal submissions were from individuals from the local community.

A petition with 1039 signatures was lodged to council for consideration during the Phase One engagement period. The petition opposes the removal of the Loo with a View and observation decks from its current location, and requests that council does not demolish the Loo with a View and observation decks, and that it renovates and refurbishes the current Loo with a View building and amenities in its existing position.

Any petitions received will be considered as part of normal community engagement feedback processes.

Participation results (by activity)

Activity	
PR stories (print, digital and broadcast)	29 (non-paid)
SCC social media paid ad sets	10
Digital banner ads (on OurSC and SCN)	8
Print ads in My Weekly Preview	4
Radio ads on 104.9 Sunshine FM	36
Corflute engagement signage boards	12
Partner placements (e.g. VisitSC EDMs)	2
Views on social media (SCC channels only, paid and organic)	52,438
Comments on SCC social media posts	548

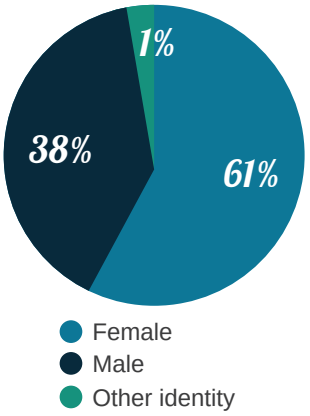
Activity	
Comments on third party social media pages	1491
Drop-in events	2
Emails sent to existing subscribers to Mooloolaba Foreshore Revitalisation database	846
New subscribers to Mooloolaba Foreshore Revitalisation database	802
Key stakeholder groups interviewed	12
Survey submissions	1133
Informal submissions	16
Petition (signatures on submission)	1039
Webpage visits	1016

Demographics analysis

Gender

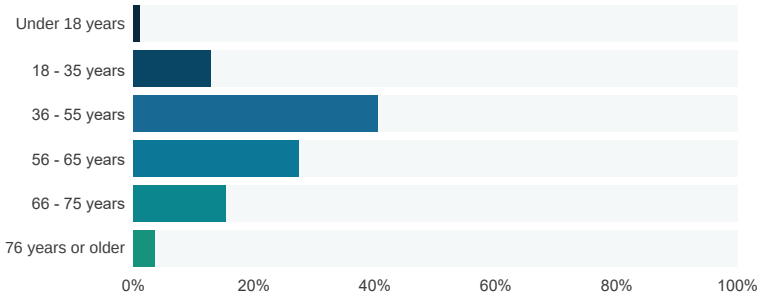
Feedback received via the online survey resulted in higher than anticipated participation from females.

This reflects the Australian Bureau of Statistics (ABS) 2021 Census Data, where a slightly higher percentage of females (51%) of the 12,443 residents living in the Mooloolaba - Alexandra Headland area.



Age

Older individuals (over the age of 56 years) accounted for almost half (46%) of survey participants. This was closely followed (40%) by middle-aged respondents (36 to 55 years).

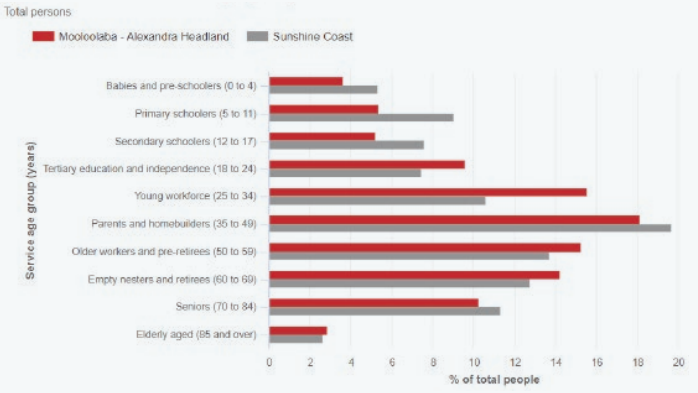


A majority of participants from these age groups is reinforced by the forecasted population increases in the region over the next two decades. Council's *Environment and Liveability Strategy* says that forecasted population increases will be mostly those aged 75 years and over, and those 40-54 years (i.e. more established families)[1].

A lower rate of young participants (less than 1%) than anticipated occurred in this first phase of engagement. There is a lower proportion of persons aged under 18 years in Mooloolaba - Alexandra Headland area. Future engagements should seek to capture more youth opinions on the design concepts presented to the community.

Service age groups used by the ABS indicate the typical life stages of the population. In the Mooloolaba - Alexandra Headland area there is higher proportions of tertiary aged residents (18 to 24) and older residents (over 50)[2]. When planning future public realm outcomes, this data may provide an indication of the levels of demand and types of services needed, based on different stages in life.

Age structure - service age groups, ABS 2016



Population change

An increase of interstate migration to Queensland in March 2021 saw 104,100 people move to the state in the three months leading into that quarter. This was an increase of 19% more than the preceding March 2020 quarter, and equated to the highest rate of interstate migration observed for a March quarter since 1996. Furthermore, this record-breaking increase does not account for the likely increase of migration for the March 2022 quarter, which is expected to exceed 2021 statistics[1] due to the global pandemic and relaxation of restrictions.

There are potential implications (such as a swing in community values) as a result of the significant population growth and change in demographic composition on the Sunshine Coast in the past 12 months to two years.

1 Sunshine Coast Council, Environment and Liveability Strategy
2 Sunshine Coast Council Community Profile, URL: https://profile.id.com.au/sunshine-coast/service-age-groups?WebID=290, accessed: 10/05/2022
3 Sunshine Coast News, URL: https://www.sunshinecoastnews.com.au/2021/05/06/coast-faces-population-surge-like-never-seen-before/, accessed: 10/05/2022



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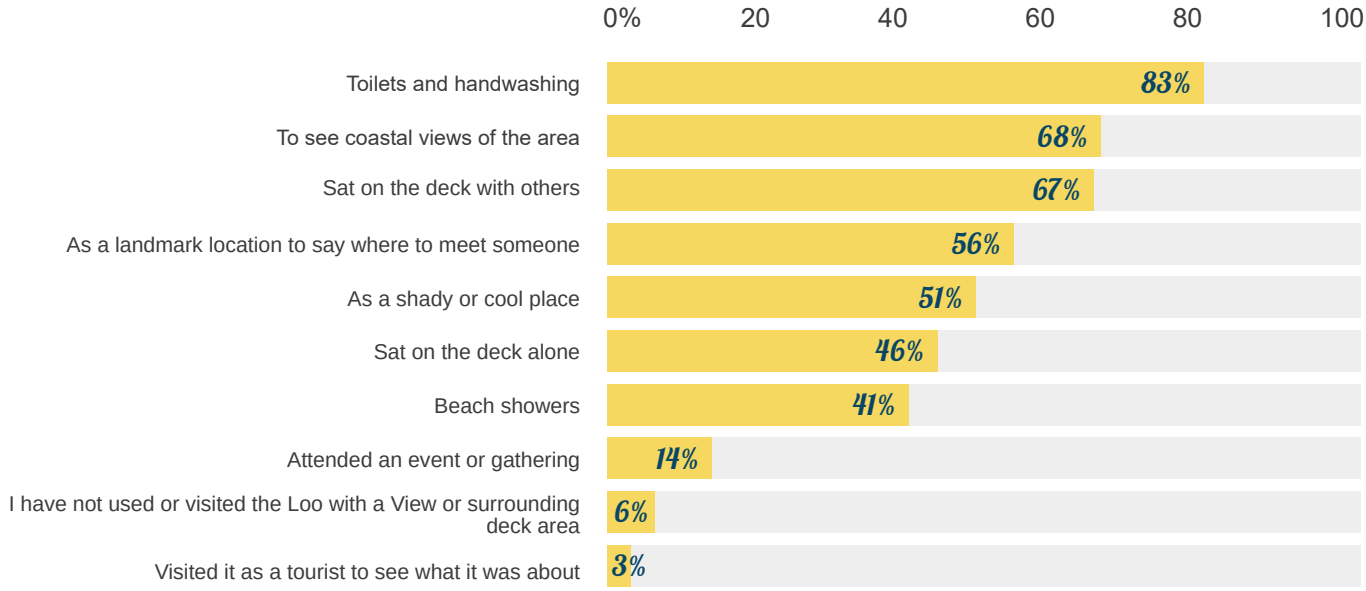
Central Meeting Place Feedback

Detailed survey results

An online survey collected information on what functional aspects are important to the community for the Central Meeting Place.

Central Meeting Place precinct

How the community has used the Loo with a View and its facilities in the past 12 months



7% of respondents made a comment* about other ways that they have used the facilities...

An important spot to take photographs:

- "As a professional photographer, I have used this location as a backdrop for many published works"
- "Used it as a photo to share to friends overseas of our cool landmark, used it as a location to escape the rain in the early morning and still work out, used it to enjoy a coffee with friends and watch the sunrise in the rain. PLEASE don't remove it or change it."

Specific features that some would like to see retained:

- "I have lived here 46 yrs & love the Loo with a View. Design is still modern year on & functional. Make all changes flow with nature."
- "Great to see historic old photos on the top level."
- "When the piano was there for a short time, I would take my daughter there to play. People would stop to listen to her play, drink their coffee and chat. It is a great place to seek shelter when it rains. Also a great spot for lunch or a break from work. Please refurbish this building and leave it where it is. It is also extremely convenient to the flagged area of the beach."

Specific features that some would like to see retained – as a shelter from the elements:

- "Used it as shelter from rain while walking my dog. It is important to provide shaded/roofed areas to protect from weather."
- "Utilising the covered tables from the sun and rain 3-4 times per week. There should be more of the tables that are covered like the current surf board tables. It is important to have covered tables close to the foreshore without any paths or foot traffic between the covered tables and the coastline and aspect. Retain the trees and natural shade."

But, in the eyes of some, it needs to change, or is not fit for purpose:

- "Eyesore blocking sea view and vista."
- "I use it everyday to change after swimming it's horrible and I use the chairs and benches for stretching exercises."
- "Not used the deck when others are smoking, fighting, skating or large groups gather for alcohol drinking."
- "It could be upgraded to accommodate today's regulations with as much as possible for a natural entry to the beach."

An important meeting place:

- "Important to have a 'free' meeting place… more than enough restaurants Also critical to have free amenities in proximity to main beach and central to shopping precinct."
- "A meeting place that is obvious and well known when friends are visiting the area who are not familiar with the area."

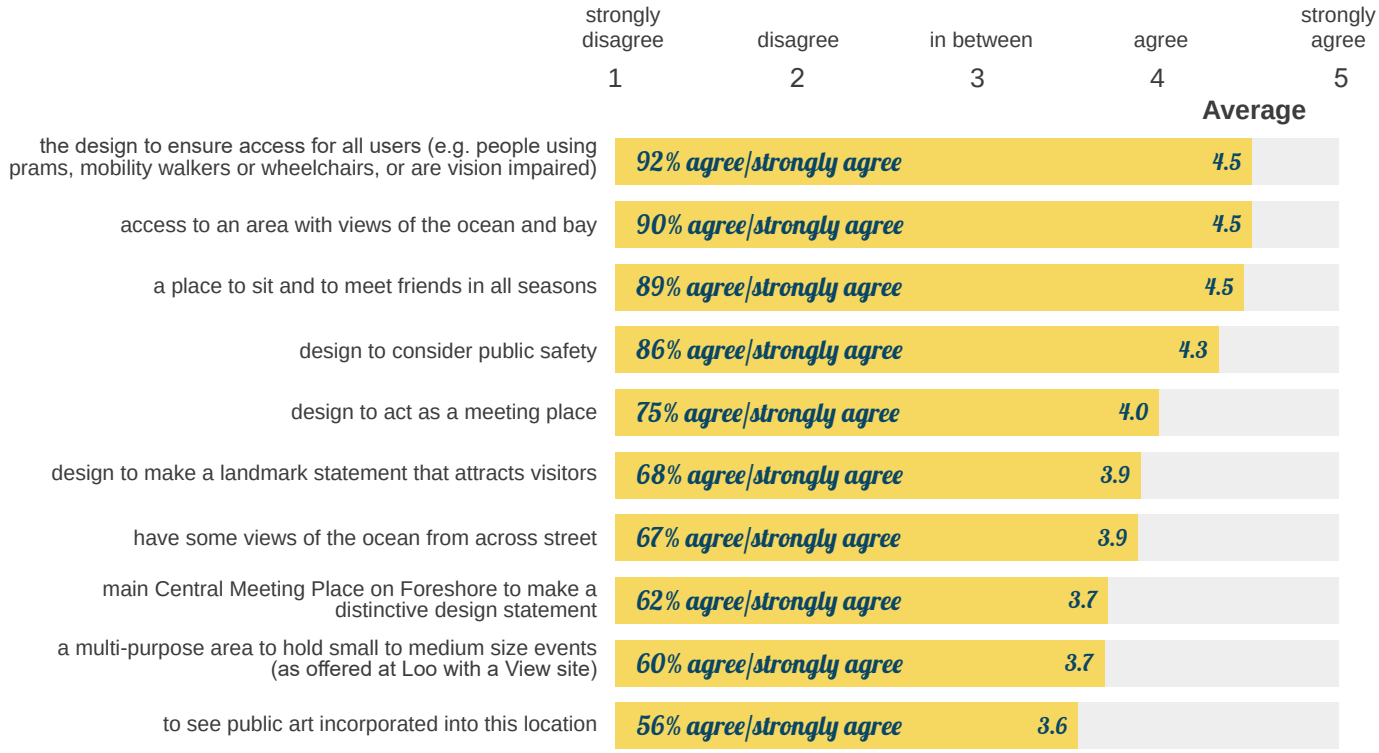
A facility used for exercise or those involved with sports:

- "I run the beach volleyball activities, so these facilities are frequented by me and others."

** These comments should not be read as a full summary of responses, only an indication.*

Community preferences for public amenities and facilities in Central Meeting Place

Q: Thinking about the public amenities and facilities in the Central Meeting Place I would like to see…



The community strongly agree that accessibility and inclusivity are fundamental, as is maintaining views to the ocean and providing a place to sit and meet with friends.



Key themes (based on survey responses)

Phase One engagement sought community feedback on how they currently use existing facilities located in the central area of the foreshore (encompassing the Loo with a View), what its key functions are, and what values are most important to them. Feedback collected from the survey, key stakeholder interviews, and informal submissions were analysed to identify key themes.

This information provides council with an indication of common community interests and concerns. The key themes identified could be considered as fundamental design principles to consider when developing design concepts for the Central Meeting Place.

Values important to the community



Inclusive, safe and accessible by all

Feedback received from the first phase of engagement indicates that the community strongly supports an inclusive and accessible outcome for Mooloolaba foreshore, and particularly the need for clean and modern public amenities in the Central Meeting Place.

The community feels strongly about improving public spaces to be more inclusive by providing accessible toilets and change facilities, equitable access along the foreshore and to the beach, selecting suitable materials, and the design of park furniture. This includes other modes of transportation, such as prams/strollers.



A place to meet, gather and sit

The community feel the primary function of the existing Loo with a View is a central meeting place and viewing location. The community also feel strongly that the facility should carry on as a place to sit, relax and appreciate the view. Its central location and the distinctive presence of the existing structure are important elements that assist with wayfinding, particularly for visitors.

Retaining the current location for its close proximity to the flagged section of Mooloolaba beach was also a common theme, with some individuals concerned that moving the public amenities further away would be too far for some to walk.

Many also feel it is important for council to prioritise sustainability and minimise the cost expended to revitalise the existing structure. Cost comparisons of design concepts to be presented were also requested by many.



Maintaining an icon for Mooloolaba

“The hero for Mooloolaba is the beach.”

The terms 'landmark' and 'iconic' were frequently mentioned in the feedback received. These terms were used by many respondents who expressed concern or an objection to the demolition or relocation of the Loo with a View. Many feel it has historical and cultural importance for the Sunshine Coast and would like to see it retained and refurbished.

On the contrary, a common theme in the feedback was the opinion that the true hero for Mooloolaba is the beach. The unique natural characteristics of the place are the real drawcard, and those elements are what should be celebrated and highlighted as "...*it's more than just a public toilet block with a view*."

Regardless, the community feels strongly that the role of the Central Meeting Place is to provide an accessible meeting place for the community, in its current location, and in a manner that is distinct and befitting of Mooloolaba as a world-class destination.

Further, many in the community feel this is an important opportunity to incorporate Aboriginal history, names, art and cultural practices to further enhance visitor experience, interpretation of the local area, and promote tourism.









Views to the ocean

Preserving views to the ocean from the Central Meeting Place is very important to the community. Feedback received indicates that people value Mooloolaba's outstanding natural beauty and appreciate the ability to visit the foreshore and take in the view from a weatherproof vantage point.

Another common theme was people's desire for future foreshore structures to complement the natural landscape and be permeable so to maintain open views through the building from the Esplanade to the ocean and to capture vistas of Point Cartwright.



Protect the environment

A common theme in the feedback received indicates the community is concerned for the environment and the impacts of climate change. Many people appealed to council to ensure that future outcomes are holistic, blend-in with the landscape, and are sustainable to help protect Mooloolaba's natural assets and beauty.

The community also expressed strong support for incorporating more family-friendly grassy open spaces that are naturally shaded, and placed importance on protecting existing trees/ vegetation and adding more native plantings, particularly to soften and balance any foreshore protection measures.



Events and activation

Many people feel that more diverse community-focused events are needed to help activate Mooloolaba and that the Central Meeting Place and Northern Parkland precincts should both build-in capacity to host smaller, more intimate events, such as weddings, busking, and entertainment other than sports events. Further, the community encouraged pop-up events that would help to attract locals and be compatible with the offering of existing businesses to avoid impacting trade.

There was support for more night-time activation and that the foreshore would benefit from increased public lighting to improve safety and the ability to hold events or visit in the evening.

Some feel a Visitor Information booth in the Central Meeting Place and public art along the foreshore would improve visitor experience and help promote the region.

What was being talked about amongst the community?

Below is a word cloud representing the main topics being talked about amongst the community, as observed on council's social media channels during the Phase One engagement period. The key words were observed in response to council's posts about Stage Two and the Central Meeting Place.



A.

Appendix A

Phase One 'Have your Say': Engagement activities

- Presentation material (A1 posters)
- Have your Say survey
- Photos from drop-in events

Phase One 'Have your Say': Engagement activities — Presentation Material (A1 Posters)

Recent History of the Mooloolaba Foreshore

MOOLOOLABA FORESHORE
Revitalisation

1997
$2m refurbishment of Loo with a View
and surrounding esplanade area as part of The Boat at Mooloolaba Master Plan and The Gallery by the Sea project



Did you know?
The 1997 Loo with a View refurbishment was coordinated by Maroochy Shire Council and designed by Clare Design (architects Kerry and Lindsay Clare), John Mongard Landscape Architects, and Maunsell.
Nine public art pieces were also introduced as part of the foreshore improvements.

2008
$200k Loo with a View refurbishment
for water saving upgrades



2015
Placemaking Mooloolaba Master Plan

Process & Key Outcomes
- Community engagement between 2012-2015
- 82% support for the draft master plan
- 3000+ participants
- x4 community public event consultation days
- 600+ attendees to public event days
- x2 stakeholder workshops
- 1 on 1 stakeholder meetings
- 1300+ survey responses received
- 150 responses from children of local schools

2016-2019
Mooloolaba Foreshore Revitalisation
Design development to progress the master plan for construction







Process & Key Outcomes
- Engineering & Access audits of existing foreshore facilities
- Design & Engineering coordination
- Documentation for construction

2021
Northern Parkland
Construction of Stage 1

Stage 1A initial opening Nov 2021





2022
Central Meeting Place
Stage 2

Current engagement:
Have your Say!
April 2022

Next engagement:
Have we got it right?
Mid 2022

Council preferred design Late 2022

Stage 1B expected to be completed 2022

2023
Stage 2 Detailed Design

2024/5
Stage 2 Construction

Sunshine Coast Council

About the Placemaking Mooloolaba Master Plan 2015



"Immerse yourself in, on and under the water at Mooloolaba"

Mooloolaba is a world class beach front destination that embraces and sustains its outstanding natural beauty. It is a healthy and active place that celebrates its unique location, connecting ocean to river and headland to spit.

Mooloolaba's vibrant and active foreshore provides a place for everyone to stroll, swim, exercise, cycle, play, dine or simply enjoy the view. It is both a quiet place to escape and an exciting place to experience world class events and athletes.

Community Engagement (2015)
What the community said...



"Chalk Day" event on the Esplanade

attracted them the most to Mooloolaba...
40% said the beach is the key attraction

they love most about Mooloolaba...
Climate, beach & natural environment

they would most like to improve in Mooloolaba...
Car parking

they would most like to retain in Mooloolaba...
Access to the beach

would make Mooloolaba an even better place to visit...
Improved / increased parking

82% support
for the Draft Master Plan

87% support
for the vision for Mooloolaba

82% support
for the revitalisation of the foreshore and creation of additional 40% parkland

84% support
for creating a wide, continuous waterfront promenade with community, cultural and event destinations, including new event space, adventure playground, kids water play space and more activity areas with BBQ's

84% support
for removal of Beach Terrace road including the relocation of approx. 150 foreshore car parks to the Brisbane Road ParknGo facility site and reinstated within the revitalised Esplanade

Summary of Feedback

The community place significant value on the beach.

The identity of the locality is enshrined in the beach and its associated healthy lifestyle.

Enhanced access to the beach and supporting family friendly facilities are essential for future.

Improved car parking provision.

Provide more shade, trees and public amenities along the foreshore and Esplanade.

Sunshine Coast Council

Phase One 'Have your Say': Engagement activities — Presentation Material (A1 Posters)





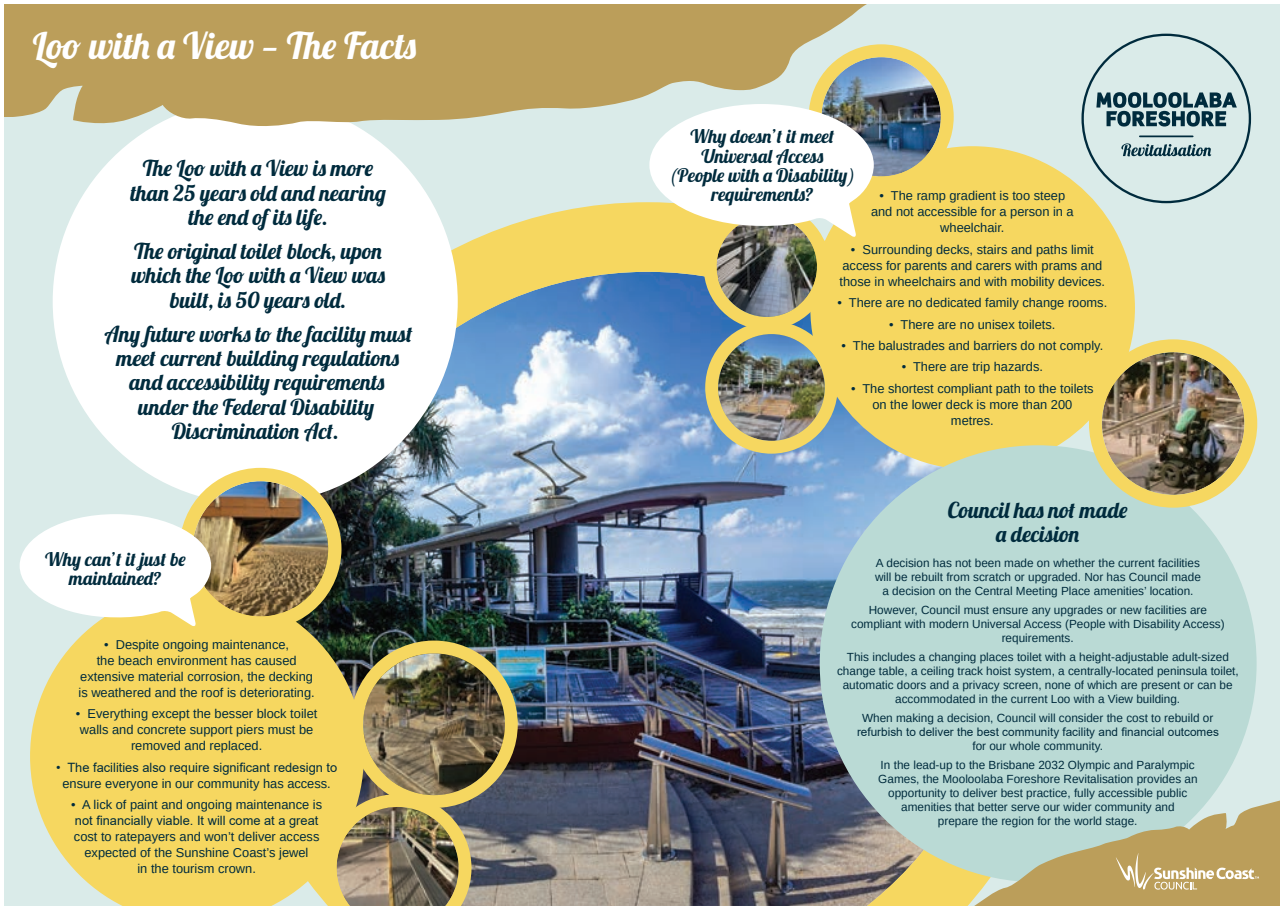
Phase One 'Have your Say': Engagement activities — Presentation Material (A1 Posters)





Phase One 'Have your Say': Engagement activities — Presentation Material (A1 Posters)





Phase One 'Have your Say': Engagement activities — Presentation Material (A1 Posters)





Phase One 'Have your Say': Engagement activities — Have your Say survey

Sunshine Coast COUNCIL

Mooloolaba Foreshore Revitalisation - Stage 2

Help us design community facilities on the Mooloolaba foreshore

Have your Say!



Part 1: Central Meeting Place

The next stage is the Central Meeting Place which is located near the Brisbane Road entry point along the Mooloolaba Foreshore. It will be a place where our community can **arrive, gather, celebrate, and connect** with nature and each other.

Q1: When thinking about the Loo with a View and its facilities, how have you used this area in the past 12 months? *Please select all that apply.*

- ❑ I have not used or visited the Loo with a View or surrounding deck area
- ❑ Toilets and handwashing
- ❑ Beach showers
- ❑ Sat on the deck alone
- ❑ Sat on the deck with others
- ❑ Used it to see coastal views of the area
- ❑ Used it as a shady or cool place
- ❑ Use it as a landmark location to say where to meet someone
- ❑ Attended an event or gathering
- ❑ Visited it as a tourist to see what it was about
- ❑ Other *(please specify in the box below)*



Location of public amenities and facilities

Below is a map of the 'Central Meeting Place.' This is generally where public amenities, seating and deck facilities need to be provided.

What you need to know

Constructed in 1997, the Loo with a View includes toilets and showers, public seating, viewing and event decks and local artwork.

However, recent independent engineering and access assessments have identified that the building is suffering from the effects of age and environmental impacts. The building does not meet People with Disability access requirements. It has limited access for those in our community with a disability using mobility devices or prams.

Toilets, handwashing, and shower facilities all need to be included in the public amenities in the Central Meeting Place.



Phase One 'Have your Say': Engagement activities — Have your Say survey (continued)

Q2: Thinking about the vision for Mooloolaba as a world class beach front destination, how important are the following considerations in this location? To what extent do you agree or disagree with the following?

Thinking about the public amenities and facilities in the Central Meeting Place I would like:

	Strongly disagree	Disagree	In between	Agree	Strongly agree
to have access to an area with views of the ocean and bay	❑	❑	❑	❑	❑
to have a place to sit and to meet friends in all seasons	❑	❑	❑	❑	❑
a multi-purpose area to hold small to medium size events (as currently offered at the Loo with a View site)	❑	❑	❑	❑	❑
to have some views of the ocean from across the street	❑	❑	❑	❑	❑
to see public art incorporated into this location	❑	❑	❑	❑	❑
the design to ensure access for all users (e.g. people using prams, mobility walkers or wheelchairs, or are vision impaired)	❑	❑	❑	❑	❑
the design to consider public safety	❑	❑	❑	❑	❑
the design to act as a meeting place	❑	❑	❑	❑	❑
the design to make a landmark statement that attracts visitors	❑	❑	❑	❑	❑
the main Central Meeting Place on the Foreshore to make a distinctive design statement	❑	❑	❑	❑	❑

Part 2: Food and drink options in the Northern Parkland

The Northern Parkland includes a boardwalk, a viewing platform and a grassed area with more parkland to come. As a result, more people will be using this area.

The image below shows the general location of potential temporary activation (food vans) and food outlet options in the Northern Parkland.



What you need to know

The Placemaking Mooloolaba Master Plan, endorsed by council in 2015, provides for access to food and drink in the Northern Parkland. This was called the 'Cove Kiosk' on the Master Plan and is shown as a permanent structure on the endorsed Plan.

However, as some time has passed, Council would like to understand current community views about what type of food and drink outlets should be available in this part of the Foreshore. And, if food and drink in this location is still important to the community.

Phase One 'Have your Say': Engagement activities — Have your Say survey (continued)

Q3: Firstly, have you visited the Northern Parkland (i.e. the new boardwalk, viewing platform and grassy area) since late last year?

- ❑ I don't know where Northern Parkland is located
- ❑ I have not visited the Northern Parkland
- ❑ I plan to visit the Northern Parkland in the future
- ❑ I have visited the Northern Parkland - a few times
- ❑ I have visited the Northern Parkland - more than a few times

Food and drink options in the Northern Parkland

Please now think about what type of outlet the food and drink would be delivered from (e.g. a temporary truck, or a built structure). *Please select to what extent you agree or disagree with each option.*

Q4: Thinking about the food and drink outlet options for the Northern Parkland I would like to see access to:

	Strongly disagree	Disagree	In between	Agree	Strongly agree	Not sure / undecided
Pop up food truck – one to two food trucks, changed from time to time, on a temporary permit basis	❑	❑	❑	❑	❑	❑
A kiosk (i.e. the current approved Cove Kiosk) – a permanent structure serving takeaway pre-packaged food and drinks	❑	❑	❑	❑	❑	❑
A café – a permanent structure serving dine in or takeaway food and drinks	❑	❑	❑	❑	❑	❑
A licensed café – a permanent structure serving dine in or takeaway food, drinks and alcohol with kitchen and toilets.	❑	❑	❑	❑	❑	❑

Q5: Overall, how important is access to food and drinks in the Northern Parkland area?

- ❑ Not at all important
- ❑ Not important
- ❑ Somewhat important
- ❑ Important
- ❑ Very important
- ❑ Not sure/undecided

Your comments

Q6: Do you have any comments or further contributions you would like to make? *(please specify below)*

Please attach additional paper, if more space is required for your comment.

Phase One 'Have your Say': Engagement activities — Have your Say survey (continued)

A bit about you

This information is only collected to assist us in working out that we have a mix of views from Parkland users.

Q7: What best describes your place of residence or interest in Mooloolaba Foreshore?

- ❑ I live elsewhere on the Sunshine Coast region and am visiting Mooloolaba
- ❑ I am a resident of Mooloolaba
- ❑ I work in Mooloolaba
- ❑ I own a business in Mooloolaba
- ❑ I live elsewhere in Australia and am visiting Mooloolaba
- ❑ Other (please describe) _____

Q8: Gender

- ❑ Female
- ❑ Male
- ❑ Non binary
- ❑ Prefer to self describe: _____

Q9: Age group

- ❑ Under 18 years
- ❑ 18 - 35 years
- ❑ 36 - 55 years
- ❑ 56 - 65 years
- ❑ 66 - 75 years
- ❑ 76 years or older

Q10: Are you willing to share with us if you have any physical impairments?

- ❑ No, I prefer not to answer
- ❑ Visual (eyesight)
- ❑ Auditory (hearing)
- ❑ Motor (i.e. the ability to walk)
- ❑ Cognitive / learning ability
- ❑ N/A I don't have any disabilities
- ❑ Other (please specify) _____

Q11: Do you use any of the following devices to assist you or your family in moving around?

- ❑ Pram or stroller
- ❑ Wheelie walker
- ❑ Wheelchair
- ❑ Walking stick
- ❑ Smart cane for visually impaired
- ❑ None

To assist us with quality control, please provide further details. Your personal details will not be retained or linked to your survey responses.

First Name (required) _____

Last Name (required) _____

Email (required) _____

Phone number _____

Postcode _____

Would you like to receive updates on the Mooloolaba Foreshore Revitalisation project? You may unsubscribe at any time.

❑ Yes ❑ No

Thank you for completing this survey. Please return to the box provided.

Phase One 'Have your Say': Engagement activities — Photos from drop-in events









Phase One 'Have your Say': Engagement activities — Photos from drop-in events









B.

Appendix B

Phase One 'Have your Say': Promotional materials

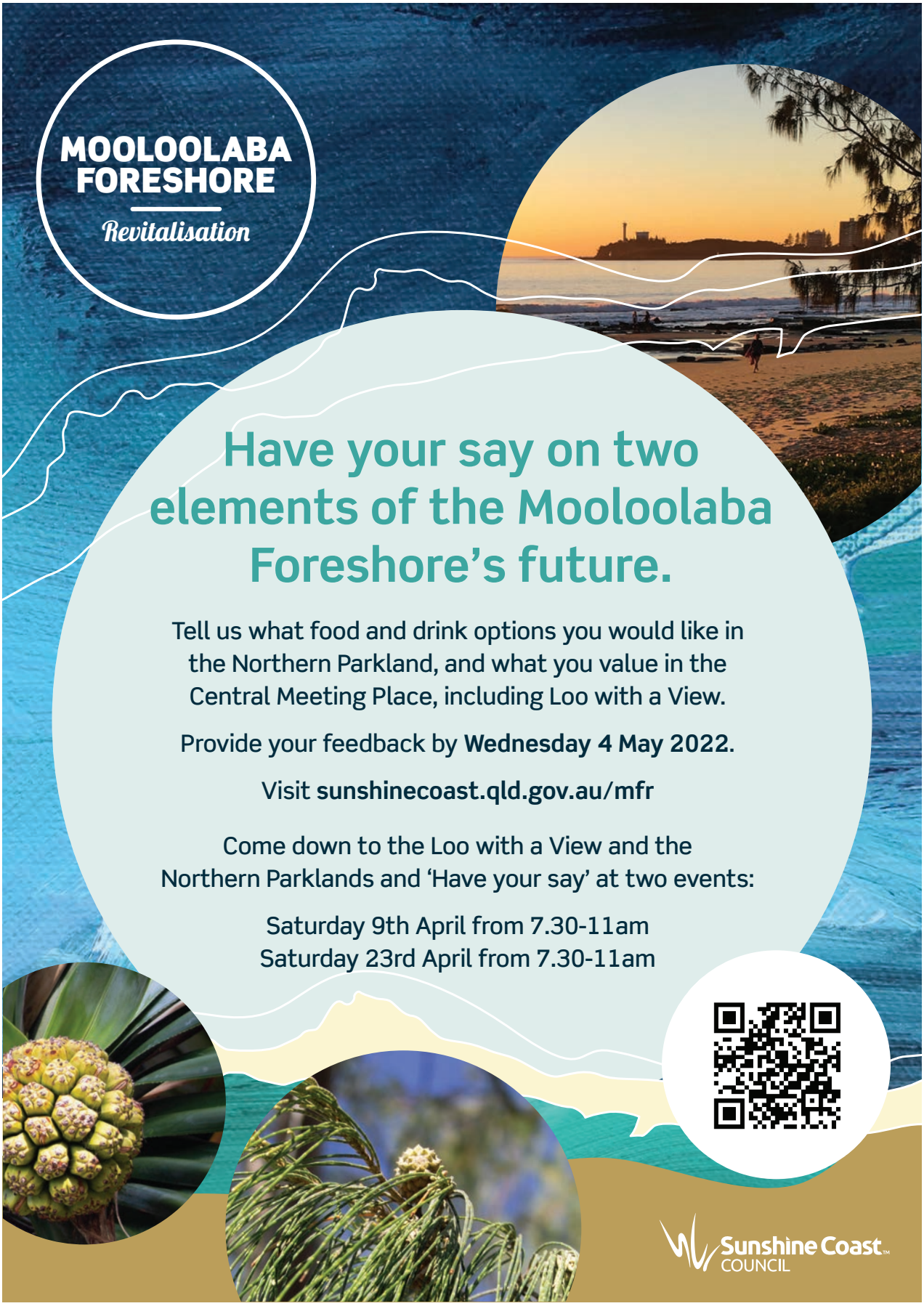
- Adverts
- Phase One engagement poster
- Email to Mooloolaba Foreshore Revitalisation project subscribers
- Community update newsletter
- Mooloolaba Foreshore Revitalisation construction notification - April update

Phase One 'Have your Say': Promotional materials — Adverts





Phase One 'Have your Say': Promotional materials — Phase One engagement poster



Phase One 'Have your Say': Promotional materials — Community update newsletter



The first stage of the Mooloolaba Foreshore Revitalisation project is nearing completion with the Northern Parkland set to be unveiled in July.

Sunshine Coast Council is now seeking community input on two elements of the foreshore masterplan ahead of future works.

Stage One: Northern Parkland – opening soon!

The $16 million Northern Parkland is a joint initiative between Sunshine Coast Council and the Queensland Government. It includes:

- a new 200-metre-long accessible boardwalk and viewing platform
- open grass spaces to picnic, play ball, or host weddings and entertainment events
- new beach access points
- sheltered barbecues and dining tables
- state-of-the-art Adventure Playground
- new public amenities offering People with Disability access and ambulant facilities
- upgraded seawall to protect our foreshore
- accessible pathways and public seating
- SmartCity technology
- more than 120 new trees and 10,000 new plants.

Construction is expected to be completed in June (weather permitting) ahead of a community celebration planned for July 2022.

Subscribe to the project webpage for further updates on construction progress and opening events.



Phase One 'Have your Say': Promotional materials — Community update newsletter



Stage Two: Central Meeting Place

The next stage is the Central Meeting Place which is located near the Brisbane Road entry point along the Mooloolaba Foreshore. It will be a place where our community can **arrive, meet, gather, celebrate** and **connect** with nature and each other.

The Central Meeting Place will provide a variety of features for our community to enjoy, including enhanced ocean views, improved connection between the foreshore and esplanade, revitalised event space to elevate Mooloolaba's status as a world-class destination, improved viewing decks to take in the iconic coastal panorama, and accessible public amenities. Community engagement will determine how these future works progress.

Like Stage One, future stages will be planned and constructed in sections to minimise inconvenience to the community, and as funding becomes available.

Community Engagement

As part of Stage Two planning, council wishes to seek further community feedback on two elements from the 2015 Placemaking Mooloolaba Master Plan and 2019 Detailed Design that have since been impacted by social and environmental change.

From Wednesday 30 March to Wednesday 4 May 2022, council will ask our community for feedback on two elements of the foreshore revitalisation:

- **The meeting place and public amenities (Central Meeting Place):** to help determine the functions and facilities residents and visitors value in the Central Meeting Place, which encompassess the Loo with a View.
- **Cove Kiosk (Northern Parkland):** to understand what type of food and drink outlet/s should be available in the Northern Parkland.

Complete the survey here.

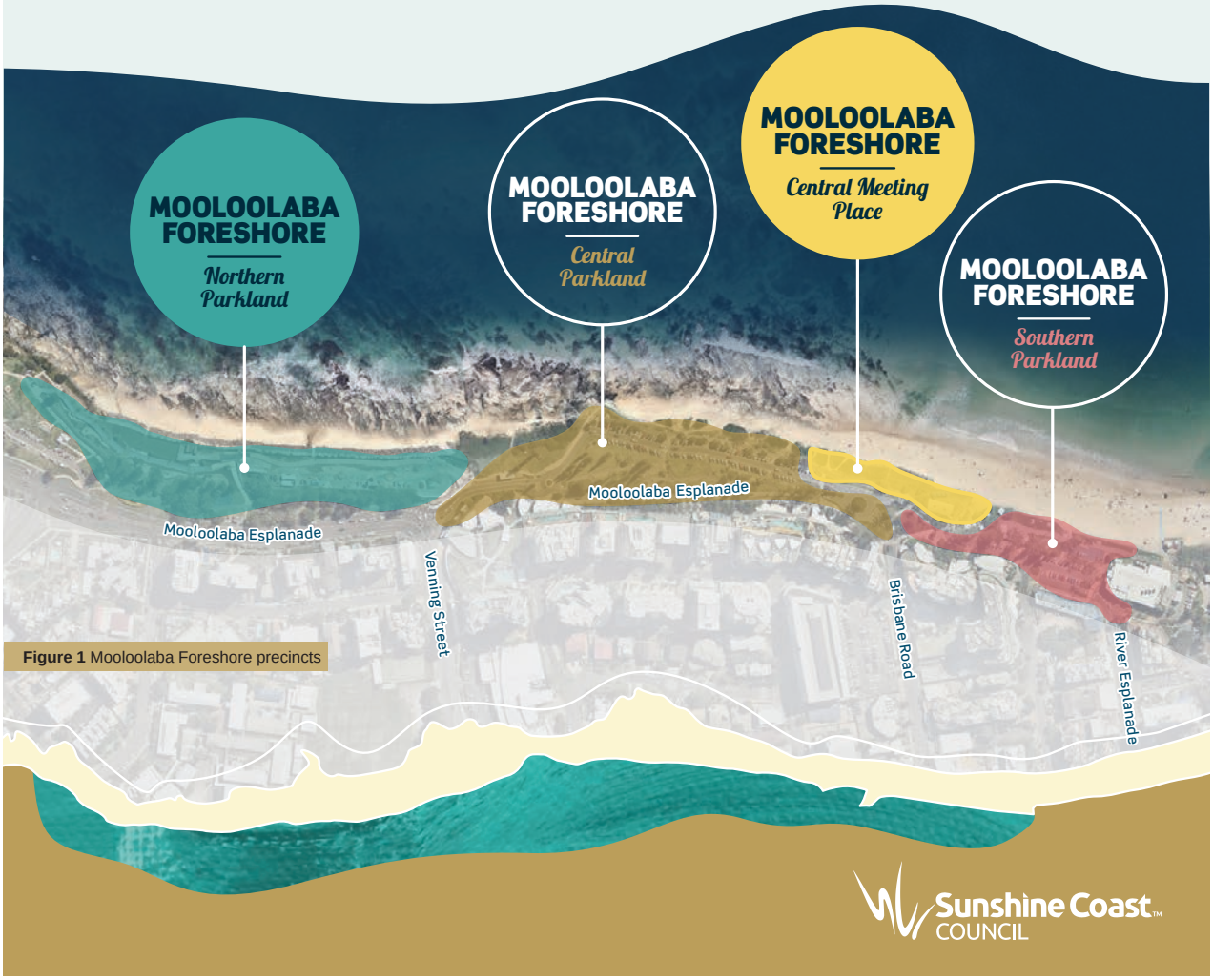


Figure 1 Mooloolaba Foreshore precincts

Phase One 'Have your Say': Promotional materials — Community update newsletter



Figure 2 Central Meeting Place

Loo with a View update

Constructed in 1997*, the Loo with a View is located on Mooloolaba's central foreshore. It includes toilets and showers, public seating, viewing and event decks and local artwork.

Recent independent engineering and access assessments have revealed that the ageing Loo with a View building does not meet current Universal Access (People with Disability Access) requirements, or modern sustainable building design standards, and is subject to the escalating impacts of climate change.

To meet modern building design standards and Universal Access requirements, refurbishment of the existing facility will require significant redesign.

Improving accessibility and inclusivity across our region is a high priority for council. The existing Loo with a View building cannot be easily accessed by all.

For these reasons, the Central Meeting Place area has been prioritised for the next stage of construction, and council is exploring options for the Loo's future. This may include refurbishment, building new or some other option highlighted through the engagement process. These options will be presented back to the community for further feedback later in the year.

*Project designers included architectural firm Clare Design (architects Kerry and Lindsay Clare) and John Mongard Landscape Architects (landscape architect John Mongard) with contributions by various artists.

How to stay updated

For more information please visit council's project webpage sunshinecoast.qld.gov.au/mfr.

To register for updates including future community engagement please email your name and email address to mfr@sunshinecoast.qld.gov.au

Sunshine Coast COUNCIL

Phase One 'Have your Say': Promotional materials — Mooloolaba Foreshore Revitalisation construction notification — April update

Sunshine Coast COUNCIL

8 April 2022

Construction Notification

Project number: B-4741

Mooloolaba Foreshore Revitalisation
Stage 1 Northern Parkland, April Update

Mooloolaba

April 2022 Construction (weather and site conditions permitting)

Monday to Friday 6.30am – 6pm
some Saturday works between 7am – 1pm

Temporary changes to traffic conditions as required for construction machinery access

Construction overview

The past few weeks of fine weather conditions have allowed for solid construction progress in the Northern Parkland.

Most underground infrastructure works are now complete, with other elements of the parkland including the new BBQ Shelter and new public amenities building almost complete.

Soft fall flooring and shade sails have been installed in the adventure playground and swing set areas, ahead of further landscape works.

All Northern Parkland construction is expected to be complete by June 2022 with a community celebration planned in July.

Details of April works (Zone B)

- New public amenities building construction
- New BBQ shelter construction
- Lighting and electrical works
- Landscaping and planting

Community Engagement

The next stage of the Mooloolaba Foreshore Revitalisation project is the Central Meeting Place, located near the Brisbane Road entry point along the Mooloolaba Foreshore.

From Wednesday 30 March to Wednesday 4 May, council is seeking community feedback on two elements from the 2015 Placemaking Mooloolaba Master Plan and 2019 Detailed Design:

- **Cove Kiosk (Northern Parkland):** to understand what type of food and drink outlet should be available
- **The meeting place and public amenities (Central Meeting Place):** to help determine the functions and facilities residents and visitors value in the Central Meeting Place, which encompasses the Loo with a View.

See the map on page 3 for the location of the Central Meeting Place and have your say by completing the survey here:
https://haveyoursay.sunshinecoast.qld.gov.au/mooloolaba-foreshore-2

All information contained in this communication is accurate at the time of distribution however works and dates are subject to change due to circumstances outside of Sunshine Coast Council's control.

sunshinecoast.qld.gov.au
T **07 5475 7272** E mail@sunshinecoast.qld.gov.au
Locked bag 72 Sunshine Coast Mail Centre Qld 4560

Phase One 'Have your Say': Promotional materials — Mooloolaba Foreshore Revitalisation construction notification — April update



Figure 1 New swing set being installed prior to shade sail installation

Contact the project team

For any questions about these works, contact council's customer service team on (07) 5475 7272 (Monday to Friday 8.15am – 5pm) or email mfr@sunshinecoast.qld.gov.au



Figure 2 New public amenities building in the Northern Parkland - landscaping to come



Figure 3 New beach stairs, BBQ Shelter and Public Amenities building under construction

Phase One 'Have your Say': Promotional materials — Mooloolaba Foreshore Revitalisation construction notification — April update

Mooloolaba Foreshore Revitalisation



MOOLOOLABA FORESHORE

Revitalisation

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